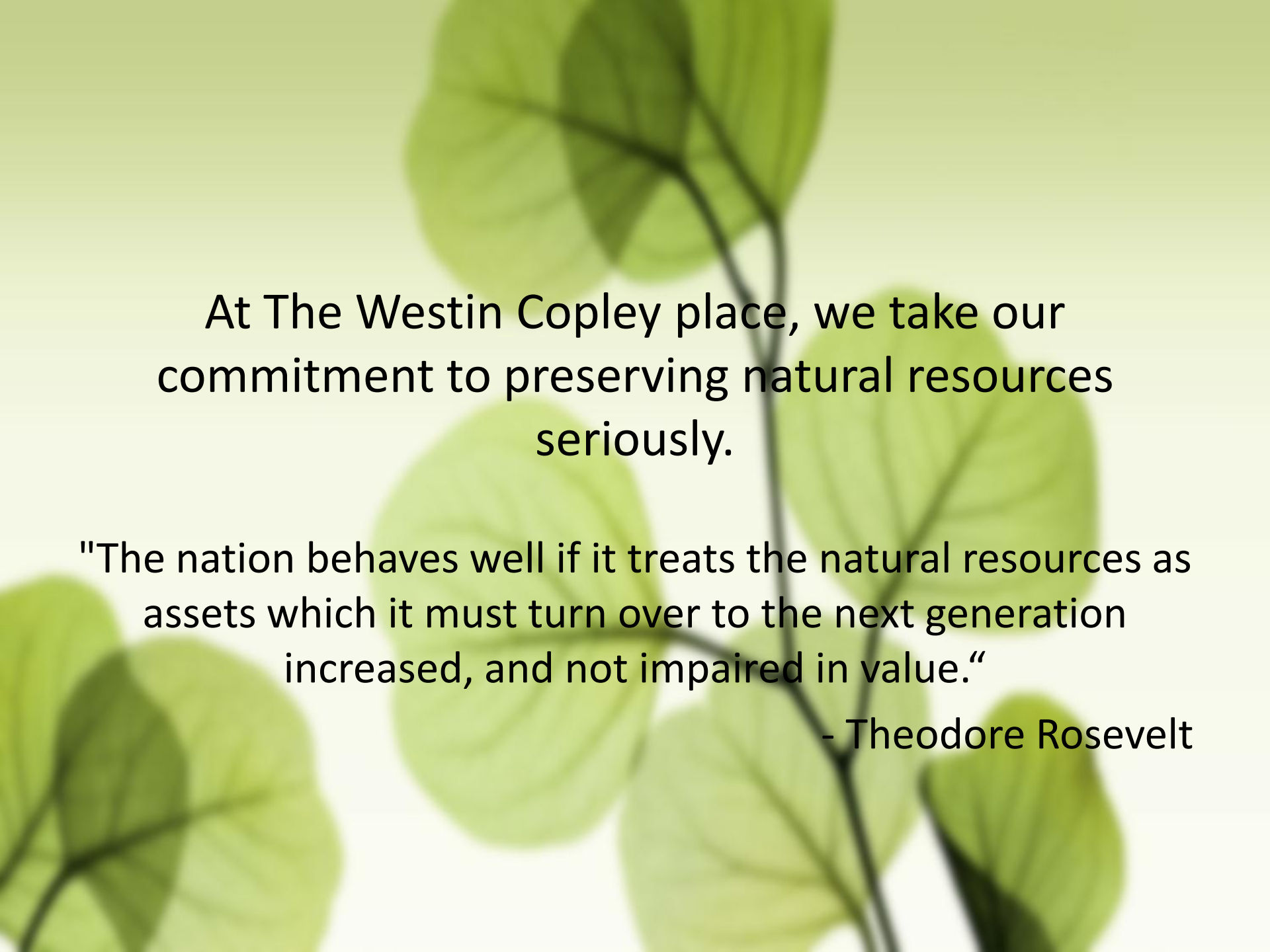




The Westin Copley

Green Initiatives: **“The Triple Play”**



At The Westin Copley place, we take our
commitment to preserving natural resources
seriously.

"The nation behaves well if it treats the natural resources as
assets which it must turn over to the next generation
increased, and not impaired in value."

- Theodore Roosevelt



We began 2010 with the goal of becoming certified by a third party to show our **leadership** in protecting the environment by establishing a wide range of policies and practices.

Green Key Global

- Third party certification
 - First third party evaluation and certification for Westin Copley
- “Make a Green Choice Program”
 - Allows guest to decline housekeeping service in room.
 - Key program that helped Westin earn a “**4 Green Key**” rating from Green Key Global, August of 2010.



Green Seal Certification

- Over 20 areas of focus
- Well established Recycling Program = key component
 - Involved key members from all areas of Hotel:
 - Heart of the House
 - Front of the House
 - Representatives from our leased and tenant space
- October 2010 - **“Green Seal Environmental Certification”**



Recycling at the Westin

An Aggressive Approach



- Single Stream Recycling (mixed paper, plastics, glass, metal, and cardboard)
- Organic Waste Recycling
 - Fryer oil -> Bio fuel.
- Hazardous and Controlled Waste Management.
 - fluorescent bulbs, batteries and lighting ballasts, oils, paints, electronic equipment
 - The elimination of Styrofoam.

Recycling To Date

- Diverted 129.87 tons of trash from landfills and incinerators, which:
 - Directly and indirectly contributes to pollution and the depletion of natural resources
 - Contaminate soil, air, and groundwater
- Disposing of waste:
 - accelerates harvesting rate of new materials
 - strains natural resource stocks
 - causes environmental effects associated with transportation and energy use.
- Recycling:
 - reduces environmental burdens
 - extends life of existing landfills.




“Do The Right Thing”

The Westin Copley has participated with a wide array of environmental organizations including:



Energy Conservation and Efficiency

- The Engineering Team has implemented energy efficient materials and equipment resulting in substantial conservation:
- LED Lighting
- Kitchen Hood System Management
- Automated Combustion Controls
- Occupancy Sensors
- Variable Speed Drives
- Direct Digital Controls
- Compact Florescent Lighting



Partnering with our Owners, Design Team, local utilities and our staff we most recently earned the prestigious honor of being an **“Energy Star”** labeled facility for 2010.



This completed “The Triple Play”
3 third-party Environmental
Certifications under one roof...



GREEN KEY

Eco-Rating Program

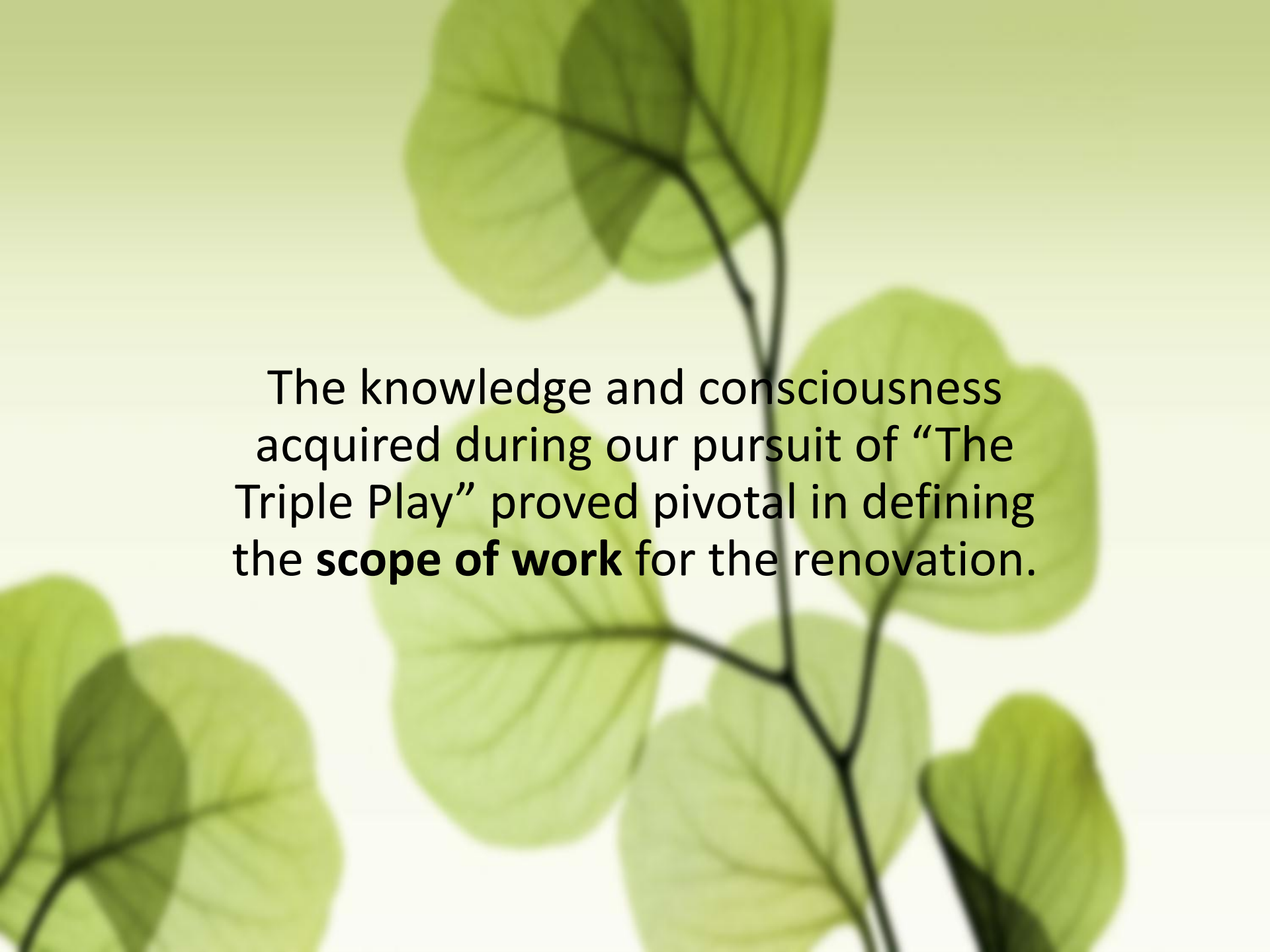




A branch with several light green leaves against a light green background. The leaves are arranged along a dark stem, with some overlapping. The background is a soft, light green gradient.

Why stop there?

On November 2, 2010 we started our
extensive guest room renovations.



The knowledge and consciousness acquired during our pursuit of “The Triple Play” proved pivotal in defining the **scope of work** for the renovation.



The new guestrooms are a reflection of Westin's **timeless design** focusing on personal, instinctive and renewal experiences with a touch of Boston's tailored and iconic style.

A Classic Design



Textural elements. Graceful curves. Metallic textiles and finishes.

Sustainable Features

High efficiency lighting via compact fluorescent lamping in all fixtures and LED lighting at the headboard

High efficiency toilets

Low-flow shower heads

Low VOC paints

Recycled/green backing for all vinyl wall coverings

“Green Label Plus” guestroom & corridor carpet (CRI)

Carpet pad meets LEED requirements

Headboard fabric = 66% recycled content

Entry wood floor = post-industrial recycled wood fiber

Mecho shades for energy efficiency and greater comfort

Waste Diversion



During the first month of our renovation over 69 tons of waste were created, of which about 63 tons were diverted from landfill.

This constitutes an amazing diversion rate of:

90.57%

A branch with several light green leaves against a light green background. The leaves are slightly out of focus, creating a soft, natural feel. The text is centered over the branch.

The Westin Copley looks back with pride at these accomplishments and looks toward tomorrow, continuing our **leadership in sustainability**, making our home greener for generations to come.

A branch with several light green leaves against a light green background. The leaves are rounded and have visible veins. The branch is dark green and runs vertically through the center of the image.

beBOSTON. beWESTIN.



Thank You!

**Jeff Hanulec, RPA/FMA
Director of Engineering
Westin Copley Place
T: (617) 424-7431
F: (617) 375-4633
Jeff.Hanulec@Westin.com**

**Craig Nicholson, LEED AP BD&C
Ajax Consulting Services, LLC
T: (781) 492-4400
F: (781) 240-0257
cnicholson@ajaxpartners.com
<http://www.ajaxpartners.com>**