

Casella Waste Systems, Inc.


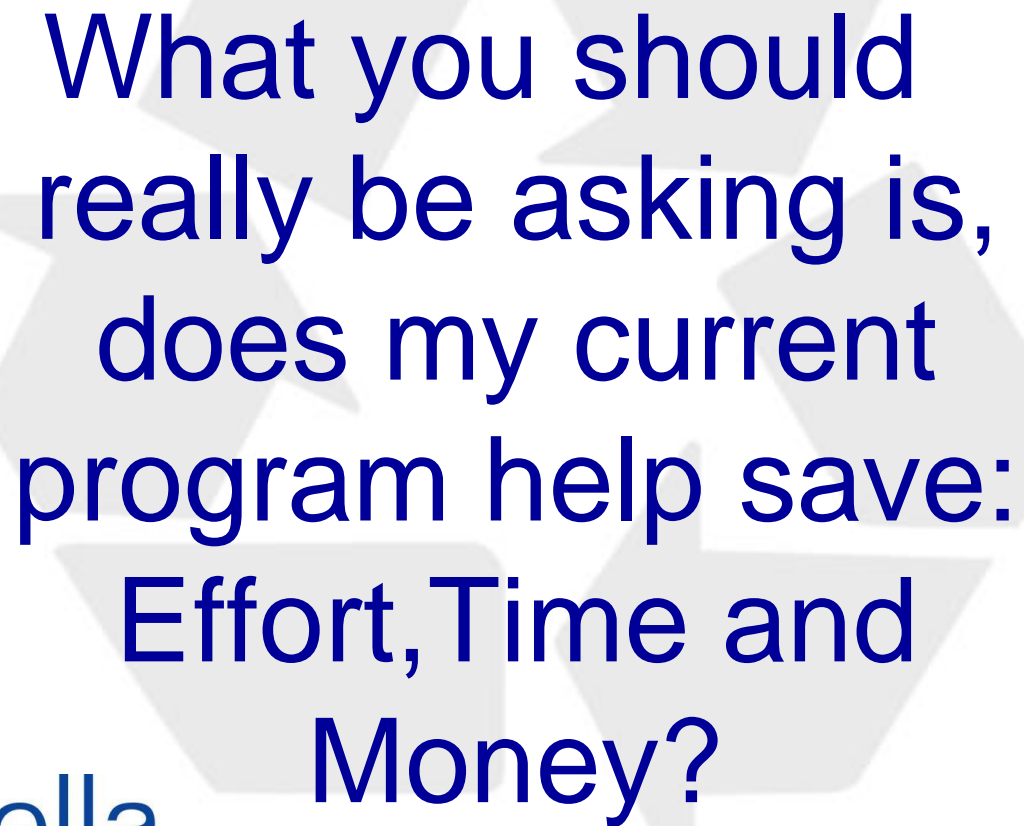
Presentation for the
Connecticut Green Hotel Certification Training Workshops





Recycling, what do I need to know?

- How do I know if we have the proper program and service levels in place?
- What can I do to increase my recycling rates?
- What is Waste Diversion and why is it important to me?



What you should
really be asking is,
does my current
program help save:
Effort, Time and
Money?



How do I know if we have the proper programs and service levels in place?

- Perform a Resource Audit. Actually audit your waste to see what recyclable materials are not being captured.
- Inspect your trash and recycling containers prior to your service day to check fullness and volumes of material.
- Survey your cleaning staff to see what they see is working and what may not be.

How do I increase my recycling rates?

- Recycling must be convenient!

Save Time!

- You must educate your guests and employees about the programs you offer and their benefits!

- Create a Hotel Green Team!

- You have to make recycling easier for everyone!

Saving Effort!





How do you make recycling easier?

- By allowing your guests and employees to put all recycling into one container, like Casella's **Zero-Sort® Recycling**.
- Increase the types of commodities you recycle, as well as the various products within those commodity types.
- You must give your guests and employees more room to recycle! Larger containers in rooms and offices and more of them in common areas. **Earns CT Green Hotel Certification Points.**

How do you get your message across?

- Let guests know about your recycling program when they check in!
- Display signage in all common areas.
- Utilize video messaging in guest rooms and elevators where available.
- Train all employees about the new program and follow up with periodic waste audits and ongoing training.





What is Waste Diversion and why is it important to me?

- Throwing away less garbage and recycling more, i.e. diverting trash from the landfills and/or incinerators!
- It is the right thing to do! Complies with State Waste Bans!
- Helps the environment!
- **Saves Money!**



How Does Waste Diversion Save Money?

- If you have 10 tons of garbage per month at \$80 per ton, it costs \$800 a month in disposal or \$9600 per year.
- If you can divert an additional 20% or 2 tons into recycling with a charge of \$20 per ton, that is a savings of \$120 a month and \$1440 per year or 15% a year!
- If you can divert an additional 20% or 2 tons into recycling with a rebate of \$20 per ton, that is a savings of \$200 a month and \$2400 per year or 25% a year!

Mandatory Recyclables in CT



- Glass & Metal Food and Beverage Containers
- Corrugated Cardboard
- Newspaper
- White Office Paper (residences exempt)
- Scrap Metal
- Ni-Cd Rechargeable Batteries (from consumer products)
- Waste Oil (crankcase oil from internal combustion engines)
- Storage Batteries (from motor vehicles)
- Leaves (must be composted)
- Grass Clippings (banned from disposal - should be left on the lawn or, if necessary, composted)

Casella's Recycling Centers in CT

- FCR Recycling
211 Murphy Road
Hartford, CT 06114
- FCR Recycling
1410 Honeyspot Road Ext,
Stratford, CT 06615-7142
- Both plants currently accept Single Stream Recycling



Thank You

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