

**Governor's Council on Climate Change (GC3)  
Leadership, Accountability, and Engagement Working Group  
MEETING MINUTES**

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**Meeting Date:** October 16, 2015

**Meeting Time:** 2:00 p.m. —4:00 p.m.

**Meeting Location:** Energize CT Center,  
122 Universal Drive N.  
North Haven, CT

## ATTENDANCE

Working Group Members	Title	Organization	Present
Melody Currey	Commissioner	Department of Administrative Services	N
Bryan Garcia (co-chair)	President and Chief Executive Officer	CT Green Bank	Y
John Humphries	Director	CT Round Table for Climate & Jobs	Y
Scott Jackson (co-chair)	Under Secretary for Intergovernmental Policy	Office of Policy Management	N
Evonne Klein	Deputy Commissioner	Department of Housing	N
David Robinson	Executive Vice President and General Counsel	The Hartford	Y
Lynn Stoddard	Director	Institute for Sustainable Energy	N
Shannon Laun on behalf of Don Strait	Energy & Environment Attorney	Connecticut Fund for the Environment	Y
Katherine Wade	Commissioner	Department of Insurance	N

Associated Staff	Title	Organization	Present
Jay Bruns	Environment Champion	The Hartford	Y
Monica DiLeo	Student	Yale	Y
Keri Enright-Kato	Director	DEEP Office of Climate Change, Technology, & Research	Y
Jeff Howard	Environmental Analyst	DEEP Office of Climate Change, Technology, & Research	Y
Teresa McCarty	Student	Yale	Y
Pat McDonald	Director of Conservation & Load Management	United Illuminating	Y
Stefanie Wnuck	Student	Yale	Y

## AGENDA & NOTES

### Welcome and review of meeting agenda (slides 1-3)

*Presented by Bryan Garcia, LAE Working Group Co-chair*

- Introductory remarks and a thank you to Pat McDonald for allowing the [Energize CT Center](#) to be used for the meeting.
- Context about the Energize CT Center:
  - Funded by ratepayers; conducts a lot of tours for school age kids; has great meeting spaces.
  - A great place for nonprofit groups to meet. Would be great to see more groups use the Center and, in the process, learn the importance of energy efficiency.
- Today's LAE working group meeting is focused on:
  - Review and discussion of the Yale student team scope of work

- Review and discussion of the proposed framework for GC3's year-end exploratory report
- Review and discussion for the stakeholder engagement workshop
- Review of administrative procedures — Signing in for this meeting, accessing LAE materials on [www.ct.gov/deep/gc3](http://www.ct.gov/deep/gc3), making oral comments today, submitting written comments, signing up for GC3 e-mail distribution list, intent to post audio recording on the web page.
- Public comments will be heard during the final portion of agenda.

### **Review and discussion of the Yale student team scope of work (slides 4-12)**

*Presented by Teresa McCarty, Stefanie Wnuck, and Monica DiLeo, Yale research team*

- Using the framework of the LAE working group, team is trying to identify strong models of climate leadership among states, communities, companies, and NGO programs. What has worked, and what hasn't? What are the best models of stakeholder engagement — who is their target audience and are they reaching them effectively?
- Review of the timeline and four phases.
- Description of the approach using to review a diverse group of programs and organizations in order to create a preliminary list of organizations for contact.
- Discussion of the key leadership terms that LAE came up with and how they are being incorporated into the research, including interviews.
  - Suggestion and request to define the leadership criteria for the final report
  - Notes on how the words were initially chosen (see [8/28/2015 Minutes](#))
- Review of interview questions and how the interview process is customized to particular interviewees.
- The team will draft its findings and recommendations which will be incorporated into the year-end exploratory report.
- Discussion of the team's list of research targets:
  - Aim is to identify programs' strengths and challenges.
  - List needs more targets in the private sector.

### **Questions, comments and additional thoughts:**

- Have you been getting responses from interviewees? — Yes, team has conducted or at least scheduled a number of interviews.
- Where did the list of research targets come from? — DEEP provided a preliminary list (based on the list of programs being developed for the Exploring Climate Solutions Webinar Series) as a starting point, and team then identified additional possibilities. List has some holes, and team would like to get feedback and more input on it — which ones to focus on, which ones not too.
  - Suggestion to reach out Yale Faculty members – Dan Esty and Brad Gentry, look at Microsoft.
- What are you looking for from private companies? — Team is looking for who is undertaking initiatives that really stand out. Team has a massive list of companies that practice “sustainability”; but team needs to narrow the list, and it seeks suggestions.
  - Suggestions offered to team: Look at Carbon Disclosure Project, the Dow Jones Sustainability Index, and EPA Climate Leaders.
- It would be good for the year-end report to include a list of the individuals the team has interviewed. Will there be confidentiality issues? — The interviews themselves will not be published, but all of the contacts can be.
- Is the team looking at national and international efforts outside of the U.S., such as the Conference of the Parties and Germany? — Team can look anywhere, but needs to work

with LAE to make the research well focused. Would LAE like to see more international groups? What is LAE seeing for the recommendations?

- LAE would like team to focus some attention on international companies that are headquartered in CT, such as GE and ASSA ABLOY.
- Higher Education is doing a lot in this area; the Team could talk to student groups at various colleges in order to get a different perspective.
- Need to make sure important constituencies that usually have not been specifically focused on climate change are included in our engagement efforts. Business is one of those constituencies, but labor is another. One approach would be to focus on coalitions that have successfully engaged labor. Examples are Green Justice Coalition in Boston, which has primarily focused on energy efficiency, and ALIGN, which has been active in shaping Mayor DiBlasio's climate change plan in NY City.
- To what extent is team looking at CC adaptation, in comparison to CC mitigation? — Team hasn't looked much at the overlap between adaptation and mitigation; should add it in.

### **Review and discussion of proposed framework for exploratory report (slides 13-14)**

*Presented by Bryan Garcia, LAE co-chair*

- Review and explanation of the framework for the report to be submitted to the governor toward the end of the year. The report will include activities conducted to date, a discussion of analysis conducted, and recommendations. (slide14)

### **Questions, comments and additional thoughts:**

- Need to have recommendations from Yale by November/December.
- ADM's deliverables are different from LAE's — ADM's are more technical — but both are directional in that they point toward where we go next. The report is more of a progress report. December is not enough time to put together a full strategic climate plan.
- Each group will be producing a chapter of the report.
- How do we utilize what is in place and is working, and how do we adopt what is working elsewhere?
- In Yale team's research, big companies will be shown in the CDP. A lot of the companies don't have the same standard for reporting — CT can be at the forefront of figuring out a standard of reporting.
- The report should reflect the fact that we are looking at leadership and engagement in two phases — (1) making the plan, then (2) implementing leadership and acting on the plan.
- The timetable for analysis and modeling helps to define what the timetable for the stakeholder process is.
- The report should include an appendix with all of the businesses, communities, and universities that are examples of leadership in CT.
- Not looking at lifecycle emissions reduction.
- UConn is internationally recognized for being green.
- Use information from the ZEV program to look for municipalities and companies that will secure ZEVs, such as The Hartford which participates in U.S. DOE's Workplace Charging Challenge.
- Create a partnership between CT and companies that are doing great work.
- Look at Houston's fleet policy.

- Look at private-sector initiatives on minimizing parking, such as giving employee's bus passes and/or making them pay for parking.
- Talk to Green Parking Council in New Haven.
- Regionally, look at the long-haul trucking industry, which has tougher diesel standards than the short-haul trucking industry. Could we try to work with the short-haul industry to reduce its emissions?
- Has it been determined yet what the drafting process for the report will be yet?
  - DEEP staff will be writing it. December will be spent writing and January finalizing.

### **Review and discuss planning for Stakeholder Engagement Workshop** (slides 15-17)

*Presented by Keri Enright-Kato and John Humphries*

- At August meeting of LAE, there was discussion about inviting individuals and organizational representatives from across CT to a workshop to design a stakeholder process. The co-chairs of the LAE working group, John Humphries (member) and DEEP staff members have met to begin planning the event. The date will be Nov. 30, Dec. 1, or Dec. 2, 2015. As a working group member, if you are interested in being involved in the process, contact Keri.
- There will be two sessions — 2-5 p.m. and 6-9 p.m. — to accommodate more people and varying schedules. Each session will aim for 50 people and small group discussions. A couple of locations are being considered, including the Energize CT Center. Will probably bring in an outside facilitator.
- We have developed a preliminary, diverse list of about 100 target organizations in ten categories. Looking beyond “the usual suspects” (see list of categories on slide 17). In order to assure breadth of participation, the event will be invitation only; do not want to have a group bring 30 people. However, we want to fill the seats; so if registration is inadequate, the event could be opened up.

### ***Questions, comments and additional thoughts:***

- We should get the preliminary list out to the GC3 to get feedback.
- Should look at cultural groups.
- The Energize CT Center would be a great place to have it. Open room holds 100.
- Open to input on the design of the workshop; the gentleman being considered for facilitating is well versed in leading workshops, but we would like to get everyone's input.
- Need to finalize the facilitation contract.
- Junior leagues do a lot of volunteerism and might be helpful.

### **Webinars** (slide 18)

*Facilitated by Keri Enright-Kato, DEEP*

- Monday (Oct. 19) there is a webinar on forest and land conservation as a GHG strategy. And on Oct. 23, goNewHavenGo will be presenting on how New Haven is trying to get people out of their car's and into public transportation, bicycling, etc. If you know municipal staff or selectmen, encourage them to listen in.
- Some town officials and clean energy communities receive e-mails for the webinars; but the more it circulates the better.
  - Should webinars always be sent out to certain people? A structure on how to do this should be created.

- There is a steady stream of webinars for the rest of the fall; organizations from across the US are on the list. Details are on the [webinar web page](#).

**Public comments**

*Facilitated by Keri Enright-Kato, DEEP*

As much as possible, please focus comments within the scope of today's LAE agenda.

- *Joel Gordes, Environmental Energy Solutions:* Comments are all positive. Suggestion for the Yale team to go through the councils of governments and the American Planning Association in order to get access to municipal planners.

**Final Remarks**

- The next meeting will be on Tuesday, Nov. 17, 1-3 p.m.
- Need to think of public transportation and carpooling for the stakeholder meeting. We can help coordinate transportation for those attending.

Written comments may be submitted to [deep.climatechange@ct.gov](mailto:deep.climatechange@ct.gov)

**NOTE:** Slides are available on GC3 web page: [www.ct.gov/deep/gc3](http://www.ct.gov/deep/gc3)