• RecycleCT
• Harmonization
• What’s In, What’s Out – www.RecycleCT.com
  – New Website with
  – Recycle Wizard search tool
  – Resources and tools, including templates
RecycleCT Foundation, Inc.

Created in 2014 through Public Act 14-94

• “target and promote the coordination and support of research and education activities and public information programs aimed at increasing the rate of recycling and reuse in the state;

• Receive, disburse and administer gifts, grants, endowments or other funds that supports research and education activities”
RecycleCT Foundation, Inc.

Frank M. Antonacci
Manager
Murphy Road Recycling

Craig Connolly
Director of Marketing
CT Green Bank

Thomas DeVivo
Vice President
Willimantic Waste Paper Co.

Jennifer Heaton-Jones
Executive Director
Housatonic Resources Recovery Authority

Robert J. Klee
Commissioner
CT Department of Energy and Environmental Protection

Kim O’Rourke
Recycling Coordinator,
City of Middletown

Brian Paganini
Vice President & Managing Director
Quantum Biopower

Tim Sullivan
Deputy Commissioner
CT Department of Economic and Community Development

1 Appointed by Senate Minority Leader (John McKinney) 2015
2 Appointed by Governor Dannel P. Malloy, 2017
3 Appointed by Governor Dannel P. Malloy, 2015
4 Automatic appointments, Commissioners or designees of DEEP and DECD
5 Appointed by House Minority Leader (Themis Klarides) 2015

Connecticut Department of Energy and Environmental Protection
RecycleCT Foundation, Inc.

- **School Grant Program**
  - 2016 – over $16,000 to 10 schools
  - 2017 – over $10,000 to 11 schools

- **Innovation Grant Program**
  - 2017 – over $70,000 to 11 nonprofit organizations

- **FE3: Facilitator Training (CFPA)**

- **What’s In, What’s Out**
• School Grant Program
  • 2016 – over $16,000 to 10 schools
  • 2017 – over $10,000 to 11 schools
• Innovation Grant Program
  • 2017 – over $70,000 to 11 nonprofit organizations
• FE3: Facilitator Training (CFPA)
• What’s In, What’s Out
What’s In, What’s Out

• GOAL: Increase participation and decrease contamination

Objective: Make it easier for residents understand “What’s In and What’s Out” of the mixed recycling cart, bin or barrel.
Harmonization – towards a universal list

• Partners
  – Winters Brothers
  – City Carting
  – CT MIRA
  – Automated Material Handling (USA Waste)
  – Willimantic Waste

• Survey – Recycling Partnerships, used in Mass.

• In-person meetings, phone calls, emails
Detrimental

- Partners
  - Winters Brothers
  - City Carting
  - CT MIRA
  - Automated Material Handling (USA Waste)
  - Willimantic Waste

- In-person meetings, phone calls, emails
• What is Detrimental?
  – Item, material or product that:
    • could be harmful to employees or safety concern
    • can shut down or harm equipment
    • reduces the value of commodities

* Glass, while being detrimental to many facilities, is a category that was put in the “parking lot” to be discussed more deeply in the future.
• Also identified
  – When material has market, but not when it is mixed with other curbside recyclables (led us to identify it as “out”; ex. Plastic film)
  – If municipal contract requires it, even though detrimental (some facilities identified they are required to accept polystyrene (Styrofoam) or plastic bags)
Linked with national efforts to standardize language

The Recycling Partnership
Vermont, Massachusetts
More Recycling (formerly Moore Recycling)
• Terms – importance of word choice
  – Mixed Recycling; mixed recyclables
  – Ex. Plastic Containers (less reliance on #’s)
  • Tubs & Lids
  • Food Storage Containers
  • Cups
  • Deli Containers
  • Take out food containers
  • Berry/cherry tomato containers
CLEAN, NO FOOD
Some Changes

- **IN:** Pizza boxes (clean, no food) for all
- **IN:** Black plastic, nursery containers
- **OUT:** No loose bottle caps
- **OUT:** No shredded paper
- **OUT:** No plastic bags, plastic wrap/film
What’s In, What’s Out
AIMED AT RESIDENTS
(not businesses)
The Website

- Webpage
- Recycle Wizard Search tool
- Social media graphics/images
- Videos
- Templates (ie collateral)

www.RecycleCT.com
Questions?

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