

STATE OF CONNECTICUT  
DEPARTMENT OF PUBLIC HEALTH



Jewel Mullen, M.D., M.P.H., M.P.A.  
Commissioner

Dannel P. Malloy  
Governor  
Nancy Wyman  
Lt. Governor

**EHS Circular Letter 2014-25**

TO: Local Directors of Health  
Certified Food Inspectors  
Chief Sanitarians

FROM: Tracey Weeks, MS, RS  
Coordinator, Food Protection Program

DATE: May 29, 2014

SUBJECT: **Navitas Naturals Issues Voluntary Recall for Organic Sprouted Chia Seed Powder Products**

Navitas Naturals, the Superfood Company is voluntarily recalling products which contain Organic Sprouted Chia Powder due to possible health risks related to *Salmonella* contamination.

The affected products were distributed nationally and include:

- Navitas Naturals Organic Sprouted Chia Powder, 8oz, UPC 858847000369 with best buy dates from 04/30/2015 through 09/05/2015
- Navitas Naturals Omega Blend Sprouted Smoothie Mix, 8oz, UPC 858847000314 with best buy dates from 07/29/2015 through 09/19/2015
- Williams-Sonoma Omega 3 Smoothie Mixer, 8 oz., SKU 506436 with best buy dates from 09/12/2015 through 10/02/2015

No other Navitas Naturals products are affected by this recall. Please see the attached FDA press release and pictures of the recalled items. A Connecticut distribution list provided by Navitas Naturals is attached. Updated recall information will be provided as it becomes available. Consumers who have purchased these items are urged to not eat the product, and to dispose of it or return it to the store where it was originally purchased.

This recall was initiated as a result of a multistate outbreak investigation that appears to be associated with consumption of chia powder. To date there are 12 cases - Arizona (1), California (2), Connecticut (1), Massachusetts (1), New York (4), Utah (1), and Wisconsin (2). One ill person has been hospitalized and no deaths have been reported. CDC has posted information on the outbreak.

[http://www.cdc.gov/salmonella/newport-05-14/index.html?s\\_cid=cdc\\_homepage\\_feature\\_002](http://www.cdc.gov/salmonella/newport-05-14/index.html?s_cid=cdc_homepage_feature_002)

Consumers reporting illness should be advised to contact their primary care physician for proper follow-up and treatment. Local health department staff that receives calls from consumers with possible foodborne illness after consumption of recalled product should follow the usual procedure of completing the 3-page Foodborne Alert form and faxing it to the Food Protection Program within 24 hours at (860) 509-8071.

C: Suzanne Blancaflor, M.S., M.P.H., Chief, Environmental Health Section  
Ellen Blaschinski, R.S., M.B.A., Chief, Regulatory Services Branch  
Frank Greene, Director, Food & Standards Division, Department of Consumer Protection



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*If you require aid/accommodation to fully and fairly enjoy this publication, please contact 860-509-7293 and ask to be connected with the related program.*



## Navitas Naturals Issues Voluntary Recall for Organic Sprouted Chia Seed Powder Products

### FOR IMMEDIATE RELEASE

Consumer Contact: Consumer Care Team. 888-886-3879

Media Contact: Media Communications Team. 888-645-4282

Novato, CA (May 28, 2014) –

Navitas Naturals, the Superfood Company is voluntarily recalling products which contain Organic Sprouted Chia Powder due to possible health risks related to *Salmonella* contamination. “We have chosen to voluntarily recall products containing Organic Sprouted Chia Powder with the goal of utmost safety for our consumers” stated Zach Adelman, Navitas Naturals CEO.

The affected products were distributed nationally and include:

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- Williams-Sonoma Omega 3 Smoothie Mixer, 8 oz, SKU 506436 with best buy dates from 09/12/2015 through 10/02/2015

No other Navitas Naturals products are affected by this recall.

Consumers who have purchased this item are urged to not eat the product, and to dispose of it or return it to the store where it was originally purchased.

*Salmonella* is an organism that can cause serious and sometimes fatal infections in young children elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea, nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses.

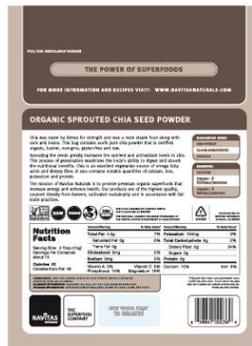
The company is working closely with FDA and California Department of Public Health on this issue. “Ensuring the premium quality of the superfoods we provide is our highest priority,” said Adelman.” We stand behind the safety and integrity of our products and their valuable superfood nutrients,” confirmed Adelman.

Customers with questions or who would like product replacements or refunds may contact 888-886-3879 between 8:00-4:30 PST, Monday through Friday.

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Visual of Affected Products



Recall: Navitas Naturals Issues Voluntary Recall for Organic Sprouted Chia Seed Powder Products

Date Form Completed: 5/29/2014

Company Name: Navitas LLC dba Navitas Naturals

Your customer usage information:

Line	Business type (Retail, Manufacturer, Distributor, etc.)	Customer may use product as an ingredient? (YES, NO, UNKNOWN)	Customer Name	Customer Ship-to Address	City	State	Zip Code	Telephone	Contact Person	Contact Email Address	Product Ship Date	Amount Product Shipped	UPC	Brand Name of Manufactured Products
0	Retail	Unknown	Chamomille	5860 Newton Rd Route 6 Plaza	Danbury	CT	06810			chamomillebilling@yahoo.com	2/27/2014	6	858847000314	Navitas Naturals
1	Retail	Unknown	New Morning Natural Foods - Woodbury	129 Main Street North	Woodbury	CT	06798			jasonb@newmorn.com	3/21/2014	6	858847000314	Navitas Naturals
2	Retail	Unknown	Garden Of Light - Avon	395 West Main St.	Avon	CT	06001			holly@gardenoflight.net	11/7/2013	12	858847000369	Navitas Naturals
3	Retail	Unknown	Garden Of Light - Avon	395 West Main St.	Avon	CT	06001			holly@gardenoflight.net	12/9/2013	12	858847000369	Navitas Naturals
4	Retail	Unknown	Chamomille	5860 Newton Rd Route 6 Plaza	Danbury	CT	06810			chamomillebilling@yahoo.com	1/29/2014	12	858847000369	Navitas Naturals
5	Distributor	No	UNFI Dayville	260 Lake Road	Dayville	CT	06241		Jim Plaugher	JPlaugher@unfi.com	2/3/2014	1345	858847000369	Navitas Naturals
6	Distributor	No	UNFI Dayville	260 Lake Road	Dayville	CT	06241		Jim Plaugher	JPlaugher@unfi.com	2/3/2014	168	858847000369	Navitas Naturals
7	Distributor	No	UNFI Dayville	260 Lake Road	Dayville	CT	06241		Jim Plaugher	JPlaugher@unfi.com	2/3/2014	22	858847000369	Navitas Naturals
8	Distributor	No	UNFI Dayville	260 Lake Road	Dayville	CT	06241		Jim Plaugher	JPlaugher@unfi.com	2/17/2014	576	858847000369	Navitas Naturals
9	Distributor	No	UNFI Dayville	260 Lake Road	Dayville	CT	06241		Jim Plaugher	JPlaugher@unfi.com	3/10/2014	1536	858847000369	Navitas Naturals
10	Retail	Unknown	Whole Foods NE FFL	350 Grasmere Avenue	Fairfield	CT	06824			justa.hernandez@wholefoods.com	11/11/2013	12	858847000369	Navitas Naturals
11	Retail	Unknown	Whole Foods NE FFL	350 Grasmere Avenue	Fairfield	CT	06824			justa.hernandez@wholefoods.com	1/27/2014	12	858847000369	Navitas Naturals
12	Retail	Unknown	Whole Foods NA GLA	55 Welles Street	Glastonbury	CT	06033			sarah.waters@wholefoods.com	1/2/2014	12	858847000369	Navitas Naturals
13	Retail	Unknown	Whole Foods NA GLA	55 Welles Street	Glastonbury	CT	06033			sarah.waters@wholefoods.com	1/6/2014	12	858847000369	Navitas Naturals
14	Retail	Unknown	Gamingetc	80 Wampus Lane	Milford	CT	06460		Briann Conklin	briann@gamingetc.com	11/20/2013	96	858847000369	Navitas Naturals
15	Retail	Unknown	Gamingetc	80 Wampus Lane	Milford	CT	06460		Briann Conklin	briann@gamingetc.com	2/4/2014	96	858847000369	Navitas Naturals
16	Retail	Unknown	Gamingetc	80 Wampus Lane	Milford	CT	06460		Briann Conklin	briann@gamingetc.com	2/28/2014	60	858847000369	Navitas Naturals
17	Retail	Unknown	Mrs. Greens - Stamford (#8)	950 High Ridge Rd.	Stamford	CT	06905			stamford@mrsgreens.com	4/10/2014	12	858847000369	Navitas Naturals
18	Retail	Unknown	Whole Foods NA BSH	340 North Main Street	West Hartford	CT	06117			jean.molodetz@wholefoods.com	12/3/2013	12	858847000369	Navitas Naturals
19	Retail	Unknown	Whole Foods NA BSH	340 North Main Street	West Hartford	CT	06117			jean.molodetz@wholefoods.com	1/10/2014	12	858847000369	Navitas Naturals
20	Retail	Unknown	Whole Foods NA BSH	340 North Main Street	West Hartford	CT	06117			jean.molodetz@wholefoods.com	1/21/2014	12	858847000369	Navitas Naturals
21	Retail	Unknown	Whole Foods NA BSH	340 North Main Street	West Hartford	CT	06117			jean.molodetz@wholefoods.com	2/4/2014	12	858847000369	Navitas Naturals
22	Retail	Unknown	Whole Foods NA WHF	ATTN: Whole Body	West Hartford	CT	06107			Karen.Muzzulin@WholeFoods.com	1/29/2014	12	858847000369	Navitas Naturals
23	Retail	Unknown	Whole Foods NE WPT	399 Post Rd	Westport	CT	06880			jennifer.grosberg@wholefoods.com	11/25/2013	12	858847000369	Navitas Naturals
24	Retail	Unknown	Whole Foods NE WPT	399 Post Rd	Westport	CT	06880			jennifer.grosberg@wholefoods.com	12/23/2013	12	858847000369	Navitas Naturals
25	Retail	Unknown	Whole Foods NE WPT	399 Post Rd	Westport	CT	06880			jennifer.grosberg@wholefoods.com	2/11/2014	12	858847000369	Navitas Naturals
26	Retail	Unknown	New Morning Natural Foods - Woodbury	129 Main Street North	Woodbury	CT	06798			jasonb@newmorn.com	1/15/2014	12	858847000369	Navitas Naturals