

**Show us what you know! Enter the  
“SmartConsumer Contest” for a chance to  
win an I-Pad, an I-Pod Touch or a Kindle Fire!**

If you're between the ages of **12 and 18**, we know that technology is part of your very life – it always has been and always will be!

The Connecticut Department of Consumer Protection knows that shopping and communicating online is natural to you. But you have to be safe and smart, in order to not get ripped off. So, what better way for us to celebrate **National Consumer Protection Week** than by encouraging you to use technology to be a smarter consumer?



Our new 2-part contest starts on March 2<sup>nd</sup> 2014. To answer our online quiz questions correctly, you will have to read through our [SmartConsumer.ct.gov](http://SmartConsumer.ct.gov) website to find the answers. The essay portion of the contest asks you to write an essay about how some of what you just learned online could apply in your life, or in the life of a family member.

**Prizes: Apple I-Pad Mini (32 GB)      Apple I-Pod Touch (32GB)  
Kindle Fire (16 GB)**

- **WHAT:** “SmartConsumer Contest”
- **WHEN:** March 2<sup>nd</sup> - 8<sup>th</sup>, 2014
- **WHERE:** Enter online at [www.smartconsumer.ct.gov](http://www.smartconsumer.ct.gov)  
All information and rules will be posted online by February 24<sup>th</sup>
- **WHY:** To recognize Consumer Protection Week, educate young people and award prizes for great work
- **WHO:** Connecticut residents ages 12 through 18

➔ **Watch** our website for contest rules no later than February 24<sup>th</sup> at [www.smartconsumer.ct.gov](http://www.smartconsumer.ct.gov)

➔ **Listen** for our radio ads on WZMX – *HOT93.7* starting March 1

➔ **Go to** any of the following websites between March 2 and March 8: [www.965TIC.com](http://www.965TIC.com), [www.HOT937.com](http://www.HOT937.com), [www.WTIC.com](http://www.WTIC.com) or [www.WRCH.com](http://www.WRCH.com). Our “SmartConsumer Contest” information and links will be there, too!



**A Message from the Connecticut Department of Consumer Protection  
William M. Rubenstein, Commissioner**

