

Veterans Business Planning: Aug 7-Sept 7 (5 Weeks)



Veterans Business Outreach Center of New England

When:

Mondays and Thursdays - 5 weeks
August 7, 2017 through
September 7, 2017 from
5:00 pm to 8:00 pm

Where:

Thompson Public Library
934 Riverside Drive (Route 12)
North Grosvenor Dale, CT 06255

Fee:

\$50 book fee for veterans and
service-members

Pre-registration is required

Register online [here](#)

Contact:

Kate O'Neill
Program Coordinator
Veterans Business Outreach
Center (VBOC) of New England
E: koneill@cweonline.org
P: 617-532-0257

Do you have an idea for a business that you want to launch or explore more deeply? Have you always dreamed of becoming an entrepreneur, but were never sure just where to start?

In this 5-week business planning course, you will:

- Explore and assess the financial and market viability of your business concept
- Learn how to market yourself and your business to target customers
- Explore options for funding the start-up and ongoing costs of operating your business
- Actively participate in class time and in one-on-one consulting sessions
- Build a network of fellow entrepreneurs that can support you in launching and growing your new enterprise

At the end of this program, you will leave with a completed business plan to guide you in the launch and growth of your new company.

This course meets twice a week, for 5 weeks. It does not require any previous experience or education in business management. However, access to a computer and knowledge of Microsoft Word and Excel is strongly recommended.



The Veterans Business Outreach Center (VBOC) of New England provides information on small business ownership to service members and military spouses by facilitating and instructing the U.S. Small Business Administration's "Introduction to Entrepreneurship" known as "Boots to Business." The VBOC of New England is operated by the Center for Women & Enterprise in partnership with the U.S. Small Business Administration. For more information please go to www.CWEonline.org/VBOC or call 844-404-2171.