



March CTDN Meeting

Social Networking Sites: A Business Tool – Not “Just” a Toy

Friday, March 5, 2010 – 9:00 to 12:00

Wondering what's going on with Facebook, MySpace, Twitter, or LinkedIn?

Want to know how to use them more effectively? Join us as we explore Social Networking at home and in the workplace, including what these new communication tools are, how they work, and how they're being used to socialize, communicate, promote, and inform. We'll also discuss the advantages, benefits and risks of using this technology as a business tool, as well as the differences between how adults and teens use them.

Our featured speaker, Tom Gromak, Educator and Systems Administrator, has been using computers on a daily basis since 1981. He was a Research Analyst for the publisher of PC Magazine and a partner in a successful web design firm before deciding to leave the corporate world behind in order to start a new career as a teacher. He was one of only 50 teachers worldwide selected to attend the Google Teacher Academy in Boulder, Colorado last summer, and currently works as an Educator and Systems Administrator at Watkinson School in Hartford, Connecticut. In his spare time he blogs, tweets, podcasts, and helps adult learners and community groups explore the exciting but often challenging world of technology.

Because of the nature of the topic and its potential implications in the workplace, we invite not only Training Professionals, but also Human Resource Professionals and other interested people to attend this program.

Meeting Location: Department of Higher Education
61 Woodland Street, Room B39
Hartford, CT

Bring your photo ID. You will be asked to show photo ID at the Guard station when you check in.

Directions to the Department of Higher Education - <http://www.ctdhe.org/about/directions.htm>

RSVP by Monday, March 1 to: Poppy Bufford, Revenue Services
Ph: 860-297-5710
Cell: 860-916-4524
Email: Poppy.Bufford@po.state.ct.us



Please bring your own mug for coffee and we ask you come prepared to help defray the cost of refreshments. Thank you!