

# DISTRICT NEW HAVEN

**2016 CONNECTICUT  
BROWNFIELD CONFERENCE**

**DAVID SALINAS  
@IGROWBRANDS**



LADY GAGA



BARNEYS NEW YORK



GUESS



# MY 9 TO 5 CEO @ DIGITAL SURGEONS



SHARP

CrossFit



NET-A-PORTER

KRINGLE CANDLE



demandware  
move faster, grow faster



BAZAAR



CAMELBAK



Numark

BANANA REPUBLIC





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GUESS



# WE ARE A DESIGN & INNOVATION FIRM



SHARP

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# TO BE SUCCESSFUL

**01**

**INNOVATIVE  
THINKING &  
HARD WORK**

**02**

**ATTRACT  
AMAZING  
TALENT**

**03**

**WORLD-CLASS  
TALENT  
RETENTION**

# **MODERN KNOWLEDGE WORKERS NEED**

**01**

**A PLACE TO  
CONNECT AND  
COLLABORATE**

**02**

**GREAT ENERGY &  
PURPOSE**

**03**

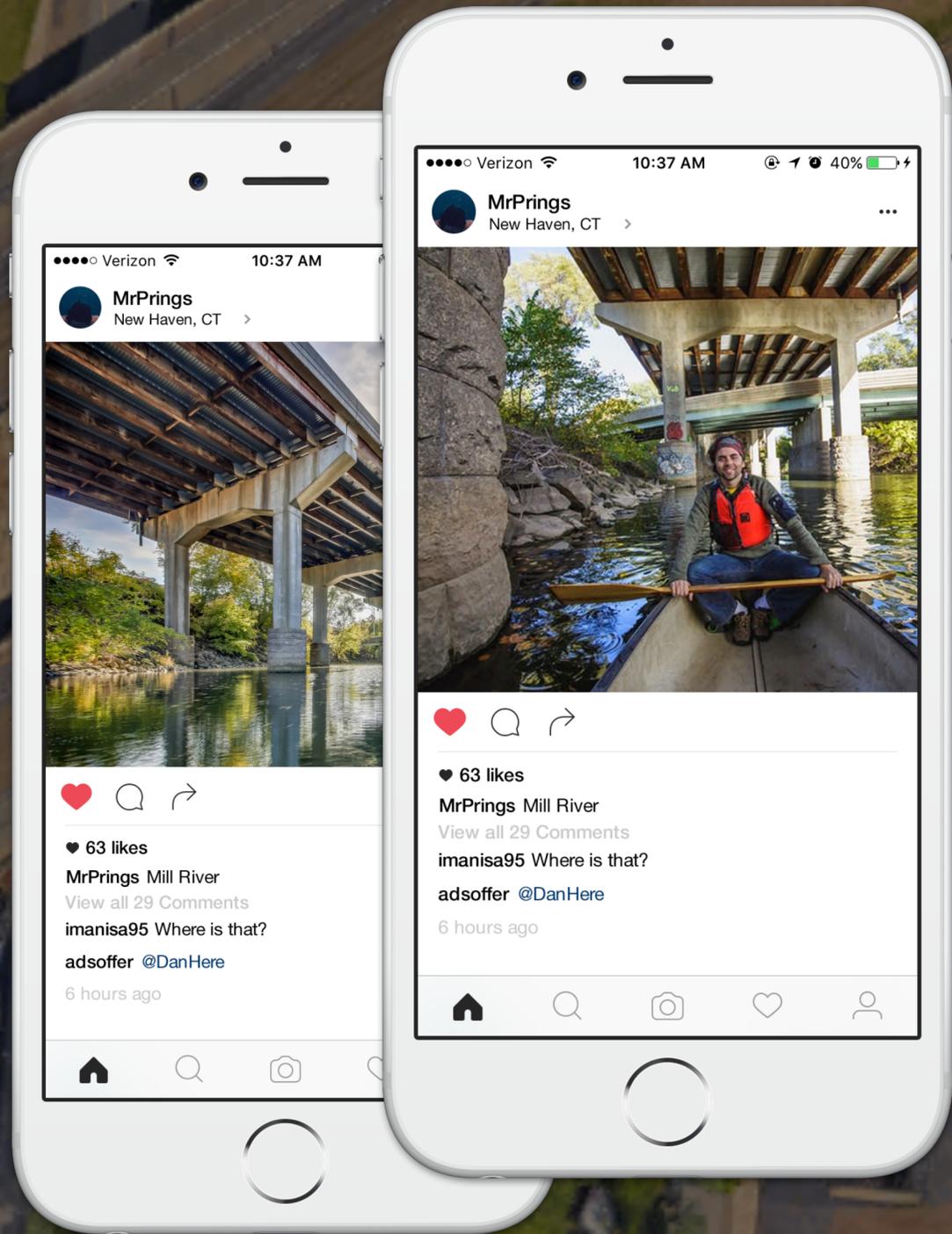
**AMAZING  
AMENITIES**

A grayscale photograph of an office cubicle. The cubicle contains a desk with a computer monitor, keyboard, mouse, and a desk lamp. There are also some papers and a printer on the desk. The cubicle is divided by white partitions. The text "NOT THIS" is overlaid in the center of the image in a large, bold, white font.

**NOT THIS**

# WHERE IT ALL BEGAN





**INSPIRATION**

**THE  
COMMUNITY  
IS TALKING.  
LISTEN.**

**GOAL**

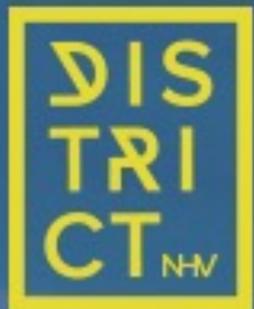
**BUILD THE  
COOLEST PLACE  
TO WORK  
IN NEW ENGLAND  
A WEST COAST STYLE CAMPUS**

01

# IT TAKES AN ARMY

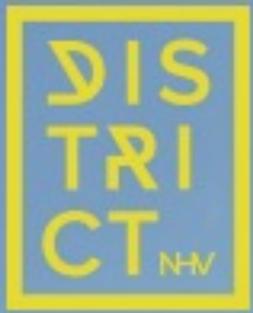
PRIVATE/PUBLIC PARTNERSHIP





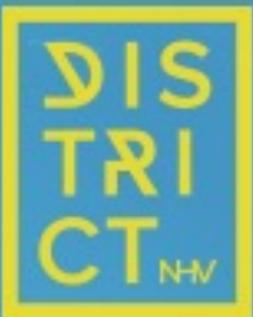
SOUTHEAST  
VIEW





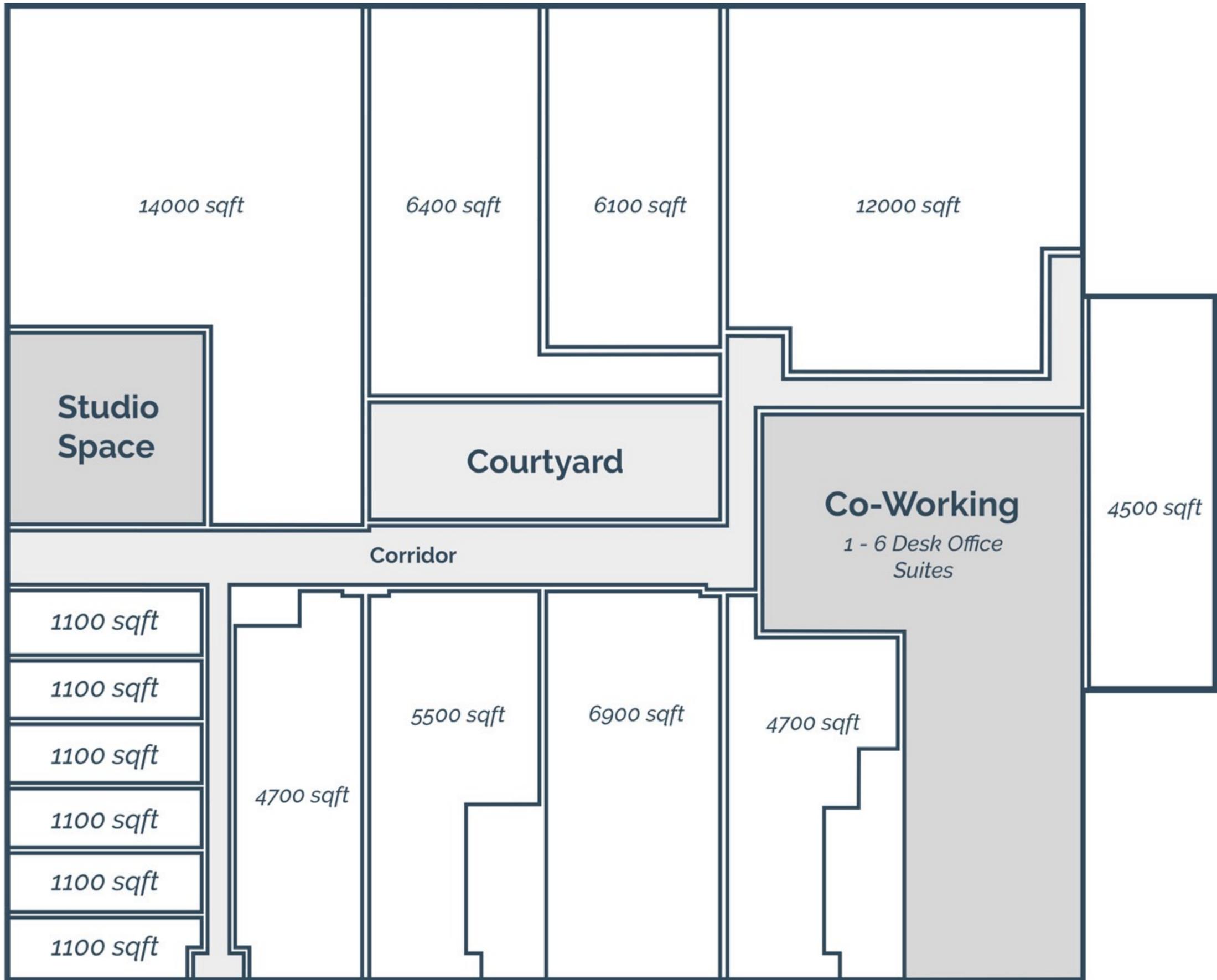
# SOUTH FACADE VIEW





# SOUTH FACADE VIEW





14000 sqft

6400 sqft

6100 sqft

12000 sqft

**Studio Space**

**Courtyard**

**Co-Working**

*1 - 6 Desk Office Suites*

4500 sqft

**Corridor**

1100 sqft

1100 sqft

1100 sqft

1100 sqft

1100 sqft

1100 sqft

4700 sqft

5500 sqft

6900 sqft

4700 sqft

Studio  
Space

Courtyard

Co-Working

1 - 6 Desk Office  
Suites

1100 sqft

1100 sqft

1100 sqft

1100 sqft

1100 sqft

1100 sqft

5500 sqft

6900 sqft

4700 sqft

1700 sqft

**THE ECOSYSTEM.  
INCUBATOR,  
COWORKING,  
1,100 TO 15,000  
SQ FT OFFICES.**

## **FITNESS**

INCLUDES,  
JUICE BAR,  
CROSSFIT,  
YOGA &  
SPINNING.

## **MEDIA STUDIO**

ON-PREMISE  
FOR AUDIO & VIDEO  
CONTENT  
PRODUCTION

## **MAKER SPACE**

3D PRINTING,  
WOODWORKING,  
CIRCUITRY, LAZER  
CUTTING AND MORE.

# **WORLDCLASS&**

## **LOCATION**

CENTRAL TO  
EVERYTHING.  
LITERALLY

## **EVENTS**

INTERIOR  
COURTYARD, 75  
SEAT AUDITORIUM.  
FULL PROPERTY

## **MISC**

TRAIL ACCESS,  
PARKING, BOCCE  
COURTS & OUTDOOR  
PING PONG TABLES

**RESTUARANT**

# **THE COOK & THE BEAR**

**TOP CHEFS TYLER ANDERSON AND JAMIE "BEAR" MCDONALD**

**BEER GARDEN BY**

# **BLACKHOG BREWERY**

**RECENTLY AWARDED BEST BROWN ALE IN THE WORLD**



# KAYAK & PADDLE BOARD LAUNCH



# AMPHITHEATER

A large crowd of people is seated on the grass at an outdoor amphitheater at night. The audience is viewed from behind, looking towards a stage. The stage is illuminated by a large, curved, white canopy structure supported by metal beams. A bright light source is visible within the canopy, creating a lens flare effect. The background shows a body of water and a bridge with lights in the distance under a dark blue sky.

A photograph of a bridge over a river with trees in the background. The bridge has a corrugated metal roof and concrete pillars. The trees have yellow and green leaves, suggesting autumn. The sky is overcast.

**THANK YOU  
DISTRICT  
NEW HAVEN  
COMING Q1 2017  
[DISTRICTNHV.COM](http://DISTRICTNHV.COM)**