



Objective: Stakeholder Education Workgroup Meeting

Meeting Date: October 15, 2008

Meeting Place: P & A

Attendees: Kerri Fradette, Melissa Marshall, Susan Monteleone, Quincy Abbot

Action Items

Item	Action	Responsibility	Due Date	Status
1.	Meet w/M&H to work on 2009 media plan	Kerri	Fall	In progress
2.	Follow up w/DOL on website disability employment section	Susan/Kerri	11/19	
3.	Complete Newsletter and send to group for review	Kerri	10/30	In progress

Updates:

Susan gave an update on where BESB is with ordering their marketing materials that incorporate C-A. The idea of using the current C-A folders was discussed and how they can be used with other agencies. Once BESB and BRS have examples of products more agencies may be more interested in having materials. Having materials with the same look and feel would help us move toward the desired infrastructure change in CT.

Susan gave an update from her meeting w/Gov. Committee on Disabilities. She had mentioned that DOL was looking to enhance their employment section of their website. She will contact the person and see if we can partner.

Melissa also announced the BLN career fair will be May 8, 2009. The design for the day is being developed based on the current financial climate of the nation.

The group also discussed making sure we have the right people on board to support the infrastructure change of Connect-Ability. Based on the last SC meeting the group requested clarification of what exactly the TA center should look like and do we have the right partners involved and what does the sustainability plan entail. The group would like to review all of the Stakeholder projects to ensure that they are supporting the infrastructure change.

Susan suggested checking to see what 211 offers if any, for employment resources to help w/TA. Kerri will do an informational call to 211.

Kerri also gave an update on the National Marketing Media RFP, the RFP has been released and proposals are due back by 10/31/08. She will keep the group updated on the progress.

Review Media Feedback & Stats

Kerri gave the group a copy of the calls received from TA and also shared the website feedback. The group discussed the calls and what job seekers expectations appear to be and that we should figure out how to provide more self direction. One suggestion was made to showcase people with disabilities employed in regular job settings. This could be done through the newsletter or on the website monthly. Kerri asked the group to help with contacts.

Kerri and Melissa gave an overview of the 40 Under 40 event and would like to nominate an individual with a disability for 2009. Hartford Business Journal is accepting nominations on-line for 2009, the group will work to find individuals under 40 who fit the criteria. Also because of this networking event, C-A was able to meet w/Yvonne Nova (NBC 30) who is interested in doing a piece on James Devoe to air on NBC 30.

The newsletter is being finalized and will be sent for the group to review.

The next Stakeholder Education Meeting will be on 11/19/08 at P&A.

