

Summary for the MIG Steering Committee

Workgroup:

Stakeholder (Kerri)

Date of Meeting:

April 18, 2007

Workplan Outcome(s):

Increase expectations for people with disabilities in achieving career potential

Strategies:

- 1) Develop a comprehensive marketing campaign
- 2) Develop a video
- 3) Develop training modules
- 4) Develop print, billboard, television and radio materials
- 5) Create a Speaker's Bureau
- 6) Host an annual Employment Summit

Accomplishments completed since prior workgroup meeting:

- 1)What do you see or Can do campaign for Connect-Ability kickoff was recommended
- 2)Brainstormed for TA opportunities
- 3)Summit Invitation Language was approved
- 4)Summit Agenda revised/brainstormed for interaction ideas/Connect-ability introduction

Problems/Issues encountered:

- 1)
- 2)
- 3)
- 4)

Major tasks to be completed before the next workgroup meeting:

- 1)Review of summit invitees
- 2)Research volunteer opportunities
- 3)
- 4)

Guidance/Input from the steering committee

Final approval of Summit Agenda