

Objective: Connect-Ability Stakeholder Education Meeting

Meeting Date: January 31, 2008

& Location: Mintz & Hoke, 40 Tower Lane, Avon, CT

Attendees: Quincy Abbot, Reggie Stankaitis (via phone), Cathy Ludlum, Kerri Fradette, Glendine Henry, Margarita Torres, Janette Baxter, Heather Gillette

Please note the meeting change date:

The next Stakeholder Education Meeting will be on Thursday February 21, 2008 at Mintz & Hoke, 40 Tower Lane, Avon, CT.

The meeting will be set up as follows:

11:30 –1:00 Able Lives, Inc. Edits

1:00 –1:30 Lunch (to be provided).

1:30- 3:30 Stakeholder Education Mtg

Action Items from Stakeholder Education Meeting

Item	Action	Responsibility	Due Date	Status
1.	Report on research potential keynote speakers for Summit, once we have determined top 3 –set up conference call, or have sample of presentation.	Workgroup Members	2/21	In Progress
2.	Report out Summit Ideas	Workgroup Members	2/21	
3.	Meet with Able Lives, Inc.	Kerri	2/5/08	Complete
4.	Report progress for selecting Top Employers for Summit	Margarita/Employer WG	2/21	In Progress
5.	Contact Lisa Moody re: Governor's participation in Summit	Reggie	2/21	In Progress

Workgroup Discussion:

Review hidden disability Video

- The group reviewed the video and commercial spot of Kathy Flaherty, a Lawyer whom lives with bipolar disorder. There are minor changes that the group suggested. Mintz & Hoke to make revisions and present to workgroup for final review at next meeting.

Summit Planning:

- The Employment Summit will be held at the Convention Center on Tuesday June 10, 2008.
- Theme for the day needs to be worked out with the focus on employment. The workgroup would like to also have announcements of the BLN, Local-Level Initiatives & Top Employers. (*Announcing Achievements*)
- There was also discussion on having a panel of employers. The group liked the idea of having Kathy Flaherty speak at the Summit and the group will explore the idea of panel discussion further.
- Keynote speakers were reviewed. The group agreed that the speaker should to have a strong message for employers and their message should relate specifically to employment. The group also agreed that having a CT connection would be beneficial.
- The group would like to have the Governor be a part of the Summit, Reggie will contact Lisa Moody and Kerri will work DSS Communications Director to anticipate the Governor's involvement for the day.

Updates:

- ❑ Over 400 people were e-mailed the Connect-ability newsletter. 200 people will receive the hard copy once production is complete. A Connect-Ability brochure is under development, with a planned completion by early April
- ❑ A Billboard is also under development for April, although it may be subject to the recent ban by the Governor on any new billboards on state property.
- ❑ Over 600 individuals were mailed a connect-ability dvd and dvd case along with a letter to re-engage them in the initiative. These individuals were last year summit invites.
- ❑ CPTV has approached Connect-Ability about funding new episodes of Able Lives, Inc. The project has made the decision not to fund future episodes.

Next Steps:

- ❑ The group discussed possible solutions to reach smaller towns and cities(rural areas) in CT. Kerri will ask the NCHSD – National Consortium for Health Systems Development, if they can provide some technical assistance on this topic.
- ❑ The group agreed to start promoting the Connect-ability initiative to the medical community, including pediatrics, rehabilitation facilities, & local organizations. The group brainstormed ideas
- ❑ on how to reach this population through hospital newsletters (i.e. Rounds), Hospital Associations, link on websites, etc. This will be researched by the March meeting.