



# Hire Wire

A newsletter from Think Beyond the Label®



February 28, 2014

Warmest wishes during this very long winter from Think Beyond the Label. Here's our February Hire Wire, the monthly newsletter that keeps you on top of disability employment news, events, and happenings at Think Beyond the Label. You signed up on our website, [ThinkBeyondtheLabel.com](http://ThinkBeyondtheLabel.com), to receive periodic updates. Thank you for subscribing. We'd like to update you on this month's news and as always, we encourage you to check out our online resources like our return on investment calculator, the [Hire Gauge](#); our blog, [Hire Learning](#); and our latest [Success Stories and Smart Hire](#). Please visit us online soon and be sure to stay in the loop with Hire Wire.

*-The Think Beyond the Label Team*

## Last Chance to Register for TBTL's March 5th Online Career Fair

Many new businesses are participating in 2014's first event

Think Beyond the Label, in partnership with Brazen Careerist, will host our next Online Career Fair on March 5th, 2014.

Join businesses like - **Aetna, ACLU, VHA Inc., LGS Innovations, IBM, Exelon Corporation, Southwest Research Institute, Dart Container Corporation, and SSOE Group** - in being part of

this unique forum and experience for recruiters to connect with job candidates from the Think Beyond the Label community - in real time. This event is filling up quickly so register now so that you don't miss out! [Job seeker registration is still open online.](#) Interested [businesses should also register online now.](#)



### ONLINE CAREER FAIRS

RECRUITING WORKERS WITH DISABILITIES NATIONWIDE

MARCH 5 • MAY 21 • JULY 30 • OCTOBER 22





## TBTL's Best Practices in Disability Recruiting Webinar is a Success!

**A recording of this week's HRCI Certified event will be available online soon**

On Monday, February 24, more than 250 professionals attended Think Beyond the Label's free webinar on Best Practices in Disability Recruiting. The event was designed to help companies - especially those who are federal contractors - find new ways to engage with job seekers with disabilities and enhance their employer brand. Don't worry if you missed it! Within the next 2 weeks, a recording of the event will be available online and eligible for PHR, SPHR, and GPHR credit. [Check back here to view the recording.](#)

## No Special Treatment for Workers with Disabilities, Please

**TBTL's Joe Entwisle shares an open letter to managers through a recent HuffPo blog**

There's an ignoble side to the Americans with Disabilities Act that I'd really like to see change in Corporate America and beyond. The ADA, the landmark law that prohibits discrimination against people with disabilities in the workplace, can work for and against workers. Let me give you two examples. First, I am someone with a disability. Being paralyzed from the shoulders down requires my use of a large sip-and-puff powered wheelchair, which makes my situation fairly explicit. Like many with my condition, I benefited from the ADA and hold a college degree and a Master's degree... [Read more.](#)

