



# 2007 Seminar Series

**Friday, December 7, 2007**

## **Eliminating Silly Rules in a Value Driven Organization**

**Presented by: Mark Wallace, Chief McKinney Texas Fire Department**

**M**any departments have "silly" rules that were adopted after someone did something "stupid" that got the chief mad and prompted him to write a rule to explain that no more stupid stuff was allowed. This class will explore rule-driven and value-driven organizations to remove the silly stuff and focus on achieving excellent outcomes. In the fire service it is relatively easy to make new rules or policies, we just write them down right after someone does something silly. All too often, we think that because we make a rule, it will never happen again. Choosing to be safe rather than sorry, the silly rule prohibiting anyone from doing the same dumb thing again just stays with the organization. It's a great excuse but seldom justified. Chief Wallace will speak on defining value-driven versus rule-driven fire departments and how to turn a rule-driven department into a value-driven organization.

### **Mark Wallace's Bio:**

Mark Wallace, MPA, EFO, CFOD, MIFireE, is Fire Chief in McKinney Texas and a former Colorado Fire Chief, Public Safety Director and City Manager. He is the author of "Fire Department Strategic Planning: Creating Future Excellence", second edition. He frequently assists organizations initiate effective strategic planning processes and to become value-driven.

**Course #08002, Course Fee \$55, All classes held at the Connecticut Fire Academy**

*All Seminar Series presentations are scheduled from 8 am until 4:30 pm. Lunch is included. Acceptance confirmation notices with directions will be mailed approximately two weeks prior to the start of the program. Students canceling seven days in advance will receive a full refund. Application forms can be duplicated or downloaded at [ct.gov/cfpc](http://ct.gov/cfpc) and returned via fax or mail with payment. Additional questions can be directed to Program Manager Mark Salafia, phone 877-528-3473 ext 286 or email [mark.salafia@po.state.ct.us](mailto:mark.salafia@po.state.ct.us)*

### **2008 Seminar Series**

#### **Fire "Chiefing" in the Real World**

Friday, February 15, 2008, Chief Richard Marinucci  
Farmington Hills Michigan  
Course number 08216

#### **Pride and Ownership: The Love for the Job**

Friday, April 18, 2008, Chief Rick Lasky Lewisville,  
Texas Fire Department  
Course number 08256

#### **Profiling Buildings**

Friday, June 6, 2008, Chief Ray Hoff Topinabee  
Michigan Fire Department  
Course number 08270

#### **Engine Company Errors: The Dirty Dozen**

Friday, August 8, 2008, Lieutenant Ray McCormack  
FDNY  
Course number 09008

#### **Attitudes in Volunteer Departments: Dealing with all Types**

Saturday, October 18, 2008, Chief Tim Holman German Township  
Ohio Fire Department  
Course number 09042

#### **Killer in the Attic**

Friday, December 5, 2008, John Sachen  
University of Missouri Fire and Rescue Training Institute  
Course number 09062

### **2008 Fire Service Instructor Development Seminar**

#### **Rethinking Fire Service Instruction**

Saturday, March 29, 2008, Chief Eddie Buchanan Hanover Virginia Fire & EMS  
Course number 08240

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