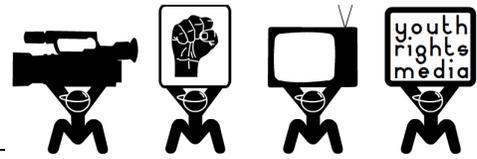


MEDIA COORDINATOR

JOB DESCRIPTION



ABOUT YOUTH RIGHTS MEDIA

Youth Rights Media is New Haven based nonprofit organization dedicated to empowering youth to know, protect and advance their rights. YRM builds youth power and leadership by engaging young people in video production and community organizing, so that they are equipped with tools, skills and strategies for affecting change within themselves and their communities.

Because media frames public debate and informs public perception, YRM equips youth with the capacity to create their own media in order to restore balance to skewed media and bring marginalized voices directly to the center of public dialogue. Our youth organizing component recognizes that our media work is a means to broader end, that media must be incorporated into ongoing youth-led organizing campaigns in order to enable youth to fully maximize and realize their leadership potential and successfully generate concrete change.

Over the past four years, youth media makers have produced award-winning films that have been distributed nationally, and members of YRM's organizing initiative have used these films locally to launch organizing campaigns that have resulted in sweeping changes in CT's justice and education systems.

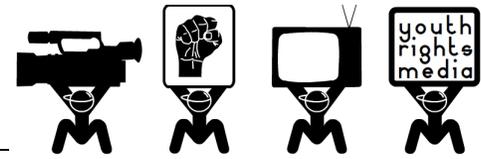
MEDIA COORDINATOR RESPONSIBILITIES

The Media Coordinator will be responsible for developing and implementing YRM's media programming. Currently, YRM core media program is the Media Lab, an after-school program that meets twice weekly. In the Lab students discuss, plan, develop, and carry out the production of digital stories, public service announcements and documentaries aimed at stimulating community change. The Media Coordinator reports to the Executive Director. This is a full time position.

The Media Instructor's responsibilities include (but are not limited to):

- Youth Recruitment and Community Outreach: Conduct street, community, and school outreach to recruit young people for YRM programs; develop and maintain relationships with teachers, schools, service providers, public defenders and other community organizations.
- Media Instruction: Facilitate YRM's twice weekly Media Lab program, and support the production and satisfactory completion of youth public service announcements, documentary films, and other media projects.
- Program and Curriculum Development: develop media production and media literacy curriculum; work with Organizing Director to help ensure cohesion and continuity between media and youth organizing programs.
- Intern Supervision: Support and supervise the high school media interns responsible for co-facilitating the Media Lab.
- Media Distribution: develop relationships and networks that enable the distribution of YRM media, including the duplication and dissemination of films for sale, submission of YRM media to public access channels and film festivals, and targeted distribution to relevant policy/advocacy initiatives.
- Organize and Maintain Media Files and Media Equipment: manage and maintain media files for video programming and oversee general maintenance of YRM's media equipment.
- Networking: Engage in media network development including, but not limited to, communication and outreach with other youth media organizations, film professionals, distribution outlets and participation in relevant training sessions, site visits and/or seminars relating to youth media.
- Media Communications: create DVD compilations of our work; assist with organizational graphic design and website development needs, maintain YRM blog and social networking sites.
- Evaluation and Assessment: Evaluate and assess media programming and regularly report program activities and outcomes to Executive Director.
- Participate in other YRM program and staff meetings, events and retreats as required.

MEDIA COORDINATOR



JOB DESCRIPTION

QUALIFICATIONS

- Expertise in video media production, including use of DV cameras, audio recording, and lighting
- Expertise with post-production software, including iMovie, Final Cut Pro, Adobe Aftereffects, Flash, Photoshop, and DVD Studio Pro
- Strong teaching and group facilitation skills
- Background in youth development and leadership
- Capacity to work in fluid, fast paced, youth centered environment
- Familiarity/knowledge of New Haven community a plus
- Keen political/social/critical analysis skills
- Patience and a sharp sense of humor
- Commitment to social justice and youth movements

COMPENSATION

This is a full time, salaried position with excellent benefits. Compensation is commensurate with experience.

STARTING DATE

August 2009

SUBMISSION PACKAGE

Please submit materials that detail your interest, unique qualifications and other relevant information. At a minimum, application materials should include:

- Cover letter
- Resume detailing background and skills
- Names and numbers of three professional references.
- Sample reel of work with cover sheet explaining your role.

Submission deadline is July 3, 2009.

SEND SUBMISSION PACKAGE TO:

Laura McCargar
Youth Rights Media
PO Box 206950
New Haven, CT 06520
lmc@youthrightsmedia.org