



Department of Economic and
Community Development

Office of the Arts

FY2017

Grant Program Information

Grant Program Information

FY2017 Program Revisions

COA's FY2016 grant program categories carry forward with only minor revisions for FY2017 with the most significant change as:

✓ Grant request ranges are lower

***All grants funds are dependent on state and federal annual appropriations as allotted by the Governor and the Connecticut General Assembly, therefore, all grant monies are contingent on availability.**

COA FY17 Grant Opportunities

Grant categories are reviewed by panelists with expertise specific to each. Ask yourself, “What panel of experts should read, review, evaluate and score my proposal?”

Eligible Applicants SELECT ONE (1):

FY17 Arts-Based Project Grants

- **Arts Learning** (*arts in education projects*)
- **Arts & Community Impact** (*arts-based community development projects with a cross sector partner*)
- **Public Art Community** (*community-based public art projects*)
- **Regional Initiative Grants** (*localized support for small arts-based projects*)

FY17 General Operating Support

- **Supporting Arts in Place**

Supporting Arts in Place

Supporting Arts in Place provides **General Operating Support** to:

- Arts Organizations
- Municipal Arts Departments (Level B & C)

Supporting Arts in Place

Arts Organization

- Incorporated in Connecticut for at least three years prior to the application date
- Primary place of business and operations must be in Connecticut
- Have obtained tax-exempt status under Section 501(c)(3) of the Internal Revenue Code
- Primary legal purpose is to create, perform, present or otherwise promote or support visual, performing or literary arts

Supporting Arts in Place

Municipal Arts Department (Level B & Level C)

Level B: A Connecticut municipal government such as a Commission on the Arts, Department of Cultural Affairs or other specifically designated arts office whose primary purpose is to conduct or support arts and cultural programming/activities

Level C: A Connecticut municipal government such as a Commission on the Arts, Department of Cultural Affairs or other specifically designated arts office whose primary purpose is to conduct or support arts and cultural programming/activities with:

- at least one paid arts professional staff position dedicated to this office with the position funded at no less than 20 hours per week
- a dedicated budget for arts activities allocated from the municipal budget

Supporting Arts in Place

- All eligible applicants receive an award
- Applicants do not request specific grant amounts
- Awards are determined by mathematical formula

Supporting Arts in Place

Ineligible Applicants are:

- Applicants who do not submit an Intent to Apply
- Organizations that have applied during the same grant period to any other program category
- Organizations whose primary purpose is not arts-based
- Organizations whose primary purpose is educational or instructional (e.g. schools, libraries, etc.)
- Organizations whose primary purpose is to receive contributions for, or provide funding to, other organizations. Such ineligible organizations include, but are not limited to, all organizations determined to be tax-exempt under section 509 of the Internal Revenue Code
- Recipients of a COA Line Item (organizations that receive Directed Local Funds)
- Regional Cultural Service Organizations
- Regardless of an applicant's eligibility, an application submitted after the deadline is considered ineligible

Supporting Arts in Place

The funding formula considers the following factors:

- Available funds (allocated to the Supporting Arts in Place category);
- Total number of applicants;
- Calculations generated from the aggregate data collected

FY16 awards in this program ranged
from \$257 to \$16,638

Supporting Arts in Place

**All Applicants to the Supporting Arts in Place program are
REQUIRED to submit an Intent to Apply
Deadline: Tuesday, March 15, 2016 at noon**

Applicants accepted to proceed with an application will be notified no later than Tuesday, March 22, 2016.

**The Supporting Arts in Place Application deadline is
Tuesday, April 12, 2016 at 11:59pm.**

Arts Learning ~ FY16



Purpose



- @ for the planning and implementation of
- @ birth to grade 12 education-based
- @ creative placemaking projects
- @ that engage partners
- @ to advance teaching and learning
- @ in a defined community setting

WHAT WE MEAN

*Applicants define the community they wish to engage and for which they seek funding. A community might be as small as a single classroom or as large as a statewide expedition.

**A project may include performances, workshops, short- or long-term school or community-based residencies, mentorships, apprenticeships, etc., that advance teaching and learning for the specified community.

***COA defines an authentic partnership as a relationship between entities that is characterized by mutual cooperation and responsibility toward the achievement of a specified goal(s) through which each partner both contributes to, and benefits from.

WHO MAY APPLY

- Ⓞ After School program
- Ⓞ Arts Organization
- Ⓞ Arts Organization with fiscal sponsor
- Ⓞ Arts program of a 501(c) (3) non-arts organization
- Ⓞ Colleges and Universities
- Ⓞ Connecticut Artist with a fiscal sponsor
- Ⓞ Municipal Arts Departments
- Ⓞ Parent Teacher Organization
- Ⓞ Pre K-12 school
- Ⓞ School District

FUNDING INFO

- Ⓞ Minimum Request = \$5,000
- Ⓞ Maximum Request = \$20,000
- Ⓞ Minimum Match Required =
 - Ⓞ 50% of grant request*
 - Ⓞ *40% if engaging a COA Directory Teaching Artist
- Ⓞ Up to 50% of the required match can be met through In-Kind contributions
- Ⓞ Up to 20% of the grant request can be used for administrative expenses

ARTS LEARNING

MUST INCLUDE

- ⦿ A Connecticut Teaching Artist;
- ⦿ Authentic partnerships, collaborative planning and relevant community engagement; and
- ⦿ Clearly defined educational goals, objectives, outcomes, and a
- ⦿ Measurement plan aligned with one or more of COA's three broad goals and arts learning priority outcomes
- ⦿ Accurate budget
- ⦿ Support Materials



REVIEW CRITERIA

- ⦿ A. Making the Case ~ 15 *points*
- ⦿ B. Quality of Partnership ~ 15 *points*
- ⦿ C. Quality of the Plan ~ 30 *points*
- ⦿ D. Strength and Viability of Measurement Plan~
25 *points*

Priority Concerns ~ *up to 5 additional points for proposals that specifically address the following:*

- ⦿ special needs of persons with disabilities
- ⦿ underserved population(s)
- ⦿ a teaching artist from the COA Directory
- ⦿ a plan for professional development
- ⦿ a plan to engage the community significant enough to engender sustainability

ARTS LEARNING

All applicants to the Arts Learning program are **REQUIRED** to submit an Intent to Apply

Deadline: Tuesday, March 15, 2016 at noon

Applicants accepted to proceed with an application will be notified no later than Tuesday, March 22, 2016.

The Arts Learning Full Application deadline is Tuesday, April 19, 2016 at 11:59pm.

Arts & Community Impact

This program is a good fit for applicants primarily interested in projects that:

- ✓ Create or sustain meaningful relationships with non-arts stakeholders,
- ✓ Connect the arts to community needs, interests or opportunities.

PRINCIPLES OF PRACTICE

✓ Engage & Catalyze Cross-Sector Relationships.

Stakeholders co-interpret community need, interest or opportunity. Benefit from interdependencies. Establish clear responsibilities.

✓ Value & Understand Context.

Relevant & thoughtful project design. Intentional Goals & Outcomes.

✓ Develop Feedback Loops for Learning.

Monitor progress. Stakeholders co-interpret emerging information and insights to inform ongoing decisions. Recognize and react to changes.

✓ Position the Arts in a Leadership Role.

The Arts are influential & contextually suitable.

Two Eligible Tiers

**\$5,000 to
\$10,000**

TIER ONE:

- **Artists** (fiscal sponsor)
- **Arts Groups** (fiscal sponsor)
- **Arts Organizations**
- **Arts Program of a Non-Arts 501-c-3**
- **College or University**
- **All Municipal Arts**

**Over \$10,000
and to up to
\$20,000**

TIER TWO:

- **Arts Organizations**
- **Municipal Arts**
(departments with staffing & program budgets only)

Funding Period is July 1, 2016 through June 30, 2017.

Proposals Include:

- A Comprehensive Project Outline
- A Major Project Activities Outline
- Assessment of Community Need, Interest or Opportunity
- Broad Community Impact Goals & Intended Outcomes
- Project Feedback Loop
- Finances & Project Details

Arts & Community Impact Review Criteria:

A) Valuing & Understanding Context *25 points*

B) Potential to Monitor Progress & Learn from Experience *20 points*

C) Quality of the Plan *15 points*

Perfect Score = 60 Points

LOW ~ low probability that the applicant will successfully execute the project in alignment with the goals of the program.

MEDIUM ~ sufficient probability that the applicant will successfully execute the project in alignment with the goals of the program.

HIGH ~ high probability that the applicant will successfully execute the project in alignment with the goals of the program

Arts & Community Impact

Applicants to the Arts & Community Impact program are **REQUIRED** to submit an Intent to Apply -
Deadline: Tuesday, March 15, 2016 at noon.

Applicants accepted to proceed with an application will be notified no later than Tuesday, March 22, 2016.

The Arts & Community Impact Full Application deadline is Tuesday, April 19, 2016 at 11:59pm.

Public Art Community Projects

No media restrictions

May be permanent or temporary, large or small, and may be visual, theatrical, literary-based, etc.

Public Art generally includes the following:

- Publicly accessible, located in a public domain and/or easily accessible to the general population (*without admission fees*)
- Involves a collaborative process in the planning and/or creation of the artwork
- Directly engages the community and is developed intentionally for a specific community
- Planned and executed for a specific site



Public Art Community Projects

Eligible Applicants

Must be one of the following:

- Connecticut Artist with a fiscal sponsor
- Connecticut Artist using their legal business entity (LLC, Inc. etc.)
- Arts Organization
- Arts Organization with a fiscal sponsor
- Municipal Department (levels A, B, C)
- Arts Program of a 501(c)(3) non-arts organization
- College/University
- Schools District
- Pre K – 12 Schools
- Parent Teacher Organization (PTO)
- After School Program

Full definitions for each are available in the Glossary of Application Terms.

Grant Request
\$5,000 - \$20,000



Public Art Community Proposal Development

Public art project proposals **MUST** include thoughtful planning and complete the following:

- Applicant Information
- General Project Information
- Authentic Partnerships
- Making the Case
- Carrying Out the Plan
- Measuring Outcomes
- Supporting Documentation

Public Art Community Review Criteria:

- A) Quality of Partnership *15 points*
- B) Quality of the Case *30 points*
- C) Quality of the Plan *15 points*
- D) Potential to Catalyze &
Measure Outcomes *15 points*

Total maximum = 75 Points

LOW ~ low probability that the applicant will successfully execute the project in alignment with the goals of the program.

MEDIUM ~ sufficient probability that the applicant will successfully execute the project in alignment with the goals of the program.

HIGH ~ high probability that the applicant will successfully execute the project in alignment with the goals of the program

Public Art Community Projects

Essential components of the Public Art Community Projects Program

Authentic Partnerships

- Engage partner(s). Tell us who they are, why & what they will be doing.

Making the Case

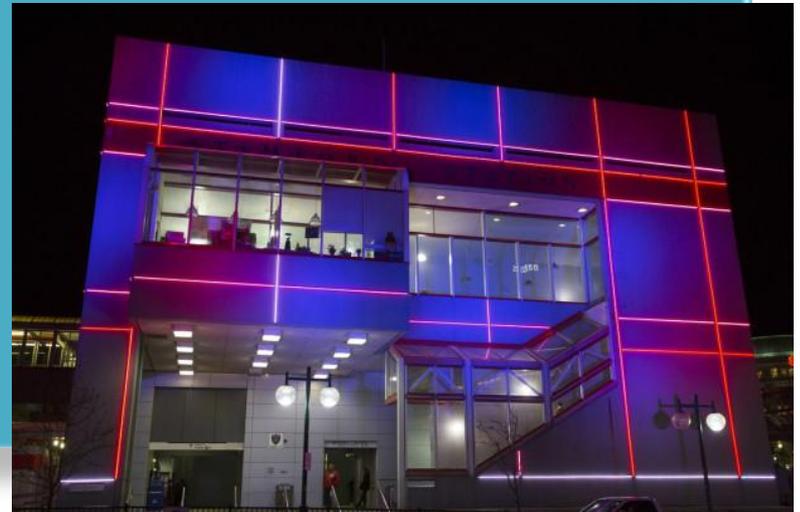
- Define the community need(s) and opportunity(ies)
- Engage at least one (1) CT artist
- Tell us about your proposed project. What is it?

Carrying Out the Plan

- Provide technical information
- Include your budget
- Indicate your marketing plans

Measuring Outcomes

- Develop your own custom final report



Public Art Community Projects

Applicants to the Public Art Community (PAC) program are REQUIRED to submit an Intent to Apply - Deadline: Tuesday, March 15, 2016 at noon.

Applicants accepted to proceed with an application will be notified no later than Tuesday, March 22, 2016.

The Public Art Community Projects Full Application deadline is Tuesday, April 12, 2016 at 11:59pm.

COA REGIONAL INITIATIVE GRANTS

- OFFERED THROUGH COA'S REGIONAL SERVICE ORGANIZATION (REGIONALS) IN NINE REGIONS THROUGHOUT THE STATE
- PROVIDE FUNDING FOR ARTS-BASED COMMUNITY PROJECTS THAT INVITE AND SUPPORT PUBLIC PARTICIPATION IN THE CREATIVE PROCESS AND IN THE CREATIVE EXPERIENCE
- ADMINISTERED BY THE REGIONALS AT THE LOCAL LEVEL
- FUNDING PERIOD: OCTOBER 1, 2016 - SEPTEMBER 30, 2017
- APPLICANTS MAY APPLY ONLY WITHIN THEIR OWN REGION
- GUIDELINES AND ON-LINE APPLICATION AVAILABLE VIA COA WEBSITE.

Regional Service Organizations

Serve, in part, as local field offices for COA programs and services.

- *Arts & Culture Collaborative, Waterbury Region*
- *Arts Council of Greater New Haven*
- *Cultural Alliance of Fairfield County*
- *Cultural Alliance of Western Connecticut*
- *Greater Hartford Arts Council*
- *Northwest Connecticut Arts Council*
- *Shoreline Arts Alliance*
- *Southeastern Connecticut Cultural Coalition*
- *Windham Arts*

Visit www.ct.gov/cct for Regional contact info and towns covered.

WHO MAY APPLY

- Arts Organization*
- Arts Program of a (501-c-3)
- non-arts organization
- Connecticut Artist
- Municipal Arts Departments
- Pre-K–12 Schools
- PTO's

** Arts organizations with annual income less than \$300,000*

FUNDING INFO

- Minimum Request =\$1,000
- Maximum Request =\$4,000
- Match Required =
25% of grant request which can be met through any combination of cash and/or In-Kind contributions
- Up to 20% of the grant request can be used for administrative expenses

REGIONAL INITIATIVE “REGI” GRANT

The program will support arts-based projects that:

- Reflect a mutual understanding of the intended participants
- Invite and support access to and /or participation in the creative process and/or creative experience
- Address an identified community need or opportunity:
 - *Engage people in imaginative ways*
 - *Experiment with new ways to apply arts to specifically benefit intended participants (explore a specific community issue, reflect on personal experience, interact with neighbors, etc.)*

REGI PROJECTS MUST:

- Confirm that the applicant resides in / is located in the region to which they are applying.
- Take place within the region to which the applicant is applying.
- Engage a community partner.
- Use the REGI Project Budget Template.
- Promote the project.



REGIONAL INITIATIVE GRANT PROGRAM

Applicants do not submit an Intent to Apply.

Applicants to the Regional Initiative Grant program **MUST** submit their application by **11:59 pm on Friday, July 29, 2016.**

Grant Program DEADLINES:

- | | |
|------------------------------|--|
| MAR 15th | REQUIRED Intent to Apply – ALL Grant Programs Except “REGI” |
| April 12th | Supporting Arts In Place |
| April 12th | Public Art Community Projects |
| April 19th | Arts Education |
| April 19th | Arts & Community Impact |
| July 29th | Regional Initiative |

Program Timeline

Except for the Regional Initiative Grant program

Intent to Apply:	accepted between now and March 15th
Notification to Proceed:	by no later than March 22nd
Deadline:	Deadlines Vary. Review program guidelines
Panel Review:	May & June 2016
Award Notification:	end of June, 2016
Funding Period:	July 1, 2016 – June 30, 2017
Final Report:	August 30, 2017 <i>or 60 days following completion of project, if sooner</i>

How to Apply

- COA grant programs use an e-granting system
- Applicants are REQUIRED to submit an *Intent to Apply*
- Intent to Apply and Applications must be submitted through COA's online portal <https://coa.fluidreview.com/>
- **Tech Questions:** email FluidReview's Tech Support Team at support@fluidreview.com
- **Program Questions:** contact the appropriate COA program staff member.

NOTE: FluidReview tech support maintains a 24 hour response policy; therefore, plan to complete your application well in advance of the deadline to ensure support services are available.

Panel Assessment

- Panel scores - primary consideration in determining awards.
- Multiple review panels may be required (*based on # of applications*).
- Applications may be grouped based on similar characteristics (*grant request, applicant eligibility, type of project, etc.*) & scores normalized.
- COA staff present funding recommendations to the Connecticut Arts Council for review and final approval.

Resources – Looking for CT Artists!!!

Art in Public Spaces Registry: A non-juried database open to both in-state and out-of-state artists who are interested in being considered for Connecticut's Art in Public Spaces projects.

COA Directory of Teaching Artists: A Directory of over 70 individual teaching artists who specialize in teaching both in the classroom and in the community, and performance artists and artist groups who have been juried into the specific categories of Teaching/Connecting, Teaching/Integrating, and/or Performing.

CreativeGround: A free directory open to New England artists of any discipline and produced by the New England Foundation for the Arts (NEFA).



Regional Partners: Applicants may also engage the services of local and regional arts agencies when seeking local artists.

www.ct.gov/cct

Supporting Arts In Place

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