



FY2013 Arts Catalyze Placemaking (Pilot) Program

The Connecticut Office of the Arts (COA) will invest in the state's arts-based cultural institutions, activities, programs and artists in ways that will advance Connecticut cities, towns, and villages as meaningful communities in which to live, work, learn and play. **Arts Catalyze Placemaking** is designed to help achieve these goals and will run as a pilot in FY2013/

What the Arts Catalyze Placemaking program Funds:

- ☑ **ACTIVITIES/PROJECTS** of various scale (small, medium and large) which support creative placemaking goals.
- ☑ **SUSTAINING SUPPORT** for arts-based organizations whose work is relevant and supports COA's creative placemaking goals.

The **Arts Catalyze Placemaking** program consists of 3 distinct categories of funding with additional options. The overall design is intended to wrap all COA competitive grant funding around consistent review criteria and outcome measures that relate directly to Creative Placemaking.

Arts Catalyze Placemaking (ACP) program categories:

- ☑ **CONNECTICUT ARTISTS IN EVERY COMMUNITY** (for small activities and/or projects)
 - ACP-1
- ☑ **ARTS LEADERSHIP ACTIVITIES / PROJECTS** (for medium and large scale activities and/or projects)
 - ACP-2
 - ACP-3 Planning
 - ACP-3 Implementation
- ☑ **SUSTAINING RELEVANCE**
 - ACP-4 Sustaining Support
 - ACP-4 Stabilization Agreement (not available in FY2013)

The **Arts Catalyze Placemaking "At A Glance"** provides a general overview of the program categories, eligibility, matching and other grant requirements, submission information and review process. **Full Guidelines** provide greater detail and Expanded Guidelines have been created to clarify specifics for each category. The following requirements apply to all categories:

- COA's goal is to fully fund awarded requests
- Applicant match (*minimum % of COA grant request that applicant is required to contribute*) is required in all categories, and varies by category.
- 25% of applicant's minimum required match may be identified as In-Kind if applicable.
- A Connecticut artist must be engaged in one or more stages including planning & implementation.
- Additional, non Connecticut artists may also be engaged.
- All proposals must identify a project manager.
- All grantees must participate in COA assessment and reporting protocols.
- Geographic distribution of grant making is a COA priority.
- There is no restriction on who may be eligible to participate as a partner in any grant category.

CONNECTICUT ARTISTS IN EVERY COMMUNITY ACP-1	GRANT REQUESTS, FUNDING PERIOD, APPLICATION DEADLINES, REVIEW PROCESS	APPLICANT MATCH REQUIRED	ELIGIBILITY	OTHER GRANT REQUIREMENTS
<p align="center">ACP-1</p> <p>Provides opportunities for CT residents of all ages, in every community, to interact with practicing artists in EDUCATION or other COMMUNITY based projects.</p> <p>Grants fund a wide range of experiences that engage Connecticut artists through projects, performances, workshops, and short or long-term school or community-based residencies that advance community development and understanding through high quality arts engagement and arts integration practices.</p> <p>Eligible applicants may conduct a Performing, Connecting, or Integrating type of Project as described (Connecting and Integrating tend to be education focused) or may design their own. Community based projects are encouraged.</p> <p>Eligible Applicants may select any artist for any project but the match required differs depending on:</p> <ul style="list-style-type: none"> • Whether the artist is a COA Directory Artist. • Whether a COA Directory Artist is selected to conduct a project type for which they have been juried into. 	<p align="center">\$500 – \$5,000</p> <p align="center">.....</p> <ul style="list-style-type: none"> • Up to One Year Funding Period • Two deadlines per year (funding permitting) • \$5,000 maximum request per year • Applicant may combine projects for funding requests up to \$5,000. <p align="center">.....</p> <ul style="list-style-type: none"> • Fast track review process <p align="center">.....</p>	<ul style="list-style-type: none"> • 100% match required when engaging COA directory artist(s) for a project outside their juried category. • 100% match required for all projects engaging non-COA Directory artists • 80% match required for performance projects engaging COA Directory artists in the Performing category • 60% match required for connecting projects engaging COA Directory artists in the Connecting category • 40% match required for integrating projects engaging COA Directory artists in the Integrating category 	<p>LEAD APPLICANT MAY BE:</p> <ul style="list-style-type: none"> • CT pre K-12 school • After school program • Parent Teacher organization (PTO) • Qualified arts organization • Arts program of a CT-based 501-c-3 non-arts organization such as: libraries, community centers, festivals, health care facilities, etc. • COA Directory Artist • Qualified CT artist • Qualified Municipal departments • Qualified Colleges and universities 	<ul style="list-style-type: none"> • Partnerships are encouraged • Must engage a CT artist(s) • If engaging a COA Directory artist, Match requirement is based on selecting an artist who has been juried into specific categories (Performing, Connecting, Integrating) <p>Three COA Directory categories and types of projects:</p> <p>PERFORMING</p> <ul style="list-style-type: none"> • Short-term exposure to an art performance, demonstration or class • May or may not include study guide or highlight cultural or educational connections <p>CONNECTING</p> <ul style="list-style-type: none"> • Short-term (2-5 visits with same group of learners) • Clearly defined program objectives & evaluation • Possible performance/ lecture/ demonstration, etc. <p>INTEGRATING</p> <ul style="list-style-type: none"> • Long-term (5+ days with same group of learners), sequential arts learning between and among arts and non-arts disciplines. • Min. 5 implementation days + 1 collaborative planning day • Integrated curriculum design

ACP-1 applicants are not restricted from applying to any other COA grant program category for which they are eligible.

ARTS LEADERSHIP ACTIVITIES / PROJECTS ACP-2 & ACP-3	GRANT REQUESTS, FUNDING PERIOD, APPLICATION DEADLINES, REVIEW PROCESS	APPLICANT MATCH REQUIRED	ELIGIBILITY	OTHER GRANT REQUIREMENTS
<p align="center">ACP-2 & ACP-3</p> <p>Provides fee support for arts-based activities and/or projects that will advance Connecticut cities, towns, and villages as meaningful communities in which to live, work, learn, and play.</p> <p>Arts Catalyze Placemaking program offers 3 levels of support for Arts Leadership Projects/Activities</p> <p align="center">ACP-2</p> <p>Mid-sized support for activities and/or projects</p>	<p align="center">ACP-2 \$5,000 – \$25,000</p> <ul style="list-style-type: none"> • One or two year funding options available • Two year projects must submit interim report, and award will be made in installments divided across the 2 year-period <p>.....</p> <ul style="list-style-type: none"> • Peer review process 	<p align="center">ACP-2</p> <p>Applicant is required to contribute a minimum of 50% of the COA request.</p>	<p align="center">ACP-2</p> <p>Lead applicant must be:</p> <ul style="list-style-type: none"> • Qualified CT artist (with a fiscal sponsor) • Qualified arts organization • Qualified municipal department • Qualified arts program of a CT-based 501-c-3 non-arts organization • Qualified colleges and universities <p>Lead applicants may NOT be:</p> <ul style="list-style-type: none"> • COA/DECD line items • COA/DECD designated • Regional Service Organizations • Applicants to ACP-3 • Applicants to ACP-4 	<ul style="list-style-type: none"> • Partnerships are required
<p align="center">ACP-3 PLANNING</p> <p>Support the planning of larger activities / projects.</p> <p align="center">ACP-3 IMPLEMENTATION</p> <p>Support for the implementation of larger activities / projects.</p>	<p align="center">ACP-3 PLANNING \$2,500 – \$10,000</p> <p>.....</p> <ul style="list-style-type: none"> • One year funding period • Peer review process <p align="center">ACP-3 IMPLEMENTATION \$25,001 – \$100,000</p> <ul style="list-style-type: none"> • One or two year funding options available • Two year projects must submit interim report, and award will be made in installments divided across the 2 year-period. 	<p align="center">ACP-3 PLANNING</p> <p>Applicant is required to match a minimum of 50% of the COA request.</p> <p align="center">ACP-3 IMPLEMENTATION</p> <p>Applicant is required to match a minimum of 75% of the COA request.</p>	<p align="center">ACP-3</p> <ul style="list-style-type: none"> • Lead applicants to ACP-3 must choose either planning or implementation. <p>Lead applicant must be:</p> <ul style="list-style-type: none"> • Qualified arts organization <p>Lead applicants may NOT be:</p> <ul style="list-style-type: none"> • COA/DECD line items • COA/DECD designated Regional Service Organizations • Applicants to ACP-2 • Applicants to ACP-4 	<ul style="list-style-type: none"> • Partnerships are required • ACP-3 Implementation is a two step application process. Applicants must submit a Summary Proposal. Upon favorable review, applicants will be asked to submit full Application • Submittal of a full Application does not guarantee funding

SUSTAINING RELEVANCE ACP-4	GRANT REQUESTS, FUNDING PERIOD, APPLICATION DEADLINES, REVIEW PROCESS	APPLICANT MATCH REQUIRED	ELIGIBILITY	OTHER GRANT REQUIREMENTS
<p style="text-align: center;">ACP-4 SUSTAINING</p> <p>Provide support to arts organizations whose on-going work is relevant to the community and supports COA's creative placemaking goals.</p>	<p style="text-align: center;">SUSTAINING SUPPORT</p> <ul style="list-style-type: none"> • Awards formulated based on available COA funds, review score, and organization's income budget. • One or two year funding options available • Two year awardees must submit interim report • Year two award will continue (funding permitting) at same level as year one • One deadline per year • Peer review process 	<ul style="list-style-type: none"> • Level of match will be graduated and based on size of operating budget. 	<p>Applicant must be:</p> <ul style="list-style-type: none"> • CT-based 501-c-3 arts organization with a minimum 3 year history <p>Applicants may NOT be:</p> <ul style="list-style-type: none"> • COA/DECD Line Items • COA/DECD Designated Regional Service Organizations • Applicants to ACP-2 • Applicants to ACP-3 	
<p style="text-align: center;">ACP-4 STABILIZATION</p> <p>Stabilization Agreements are under development and listed here as a preview for FY2014.</p>	<p style="text-align: center;">STABILIZATION AGREEMENTS (For Information only)</p> <ul style="list-style-type: none"> • One year Stabilization agreements will be limited • Awards based on applicant's unique circumstance, and available COA funds 	<p style="text-align: center;">TBD for FY2014</p>	<p style="text-align: center;">TBD for FY2014</p>	<p style="text-align: center;">TBD for FY2014</p>