Connecticut
still revolutionary

Department of Economic and Community Development

Office of the Arts

COA Grant Programs

Information Sessions

Monday, March 23	3 p.m.	Golf Club of Windham, No. Windham
Wednesday, March 25	9 a.m.	Stepping Stones Museum, Norwalk
Thursday, March 26	2 p.m.	Guilford Free Library, Guilford

FY 2016 Revisions

The **Arts Catalyze Placemaking (ACP)** Program is no longer referenced and categories once offered in FY15 have been revised and/or expanded as individual programs for FY16.

The FY15 program provided applicants with 3 funding options:

- Arts Leadership
- Supporting Arts in Place
- Historic Preservation (CAPP: Creative Art Promoting Preservation)

The next 3 slides provide an overview of FY16 Revisions.

FY 2016 Revisions - **FY15 ACP Arts Leadership**

- The ACP Arts Leadership category was split into 4 distinct project programs:
  - **Arts Learning**
  - **Arts & Community Impact**
  - **Public Art Community Projects**
  - **Historic Preservation (CAPP)**
- The new grant programs are managed by individual staff members.
- Much of the original ACP framework has been carried over; however, variations exist between all and require careful review by applicants.
- Partnerships continue to be required.
- Grant requests range between $7,500 and $35,000 ($5,000-$15,000 CAPP).
- Small project grants $1,000 - $5,000 will be available through the ***COA Regional Initiative Grants***.
- The approach to project outcomes has been customized specifically for the needs of each program.
- ***Intent to Apply*** is REQUIRED for ALL applicants*
- *Intent to Apply is not required for Regional Initiative Grants.

FY 2016 Revisions – **FY15 ACP**

Supporting Arts in Place

- No significant changes.
- Program continues to fund all eligible applications using a mathematical formula.
- ***Intent to Apply*** is REQUIRED for ALL applicants.

COA FY16 Grant Opportunities

Eligible Applicants may **Select ONE (1):**

Grant categories are reviewed by panelists with expertise specific to each. Ask yourself, "What panel of experts should read, review, evaluate and score my proposal?."

FY16 Arts-Based Project Grants

- ***Arts Learning*** *(arts in education projects)*
- ***Arts & Community Impact*** *(arts-based community development projects with a cross sector partner)*
- ***Public Art Community*** *(community-based public art projects)*
- ***Creative Arts Promoting Preservation (CAPP)*** *(arts-based projects that promote historic properties/sites)*
- ***NEW! - Regional Initiative Grants*** *(localized support for small arts-based projects)*

FY16 General Operating Support

- ***Supporting Arts in Place*** *(general operating support)*

Supporting Arts in Place

Supporting Arts in Place provides **General Operating Support** to:

- Arts Organizations
- Municipal Arts Departments (Level B & C)

Supporting Arts in Place

Arts Organization

- Incorporated in Connecticut for at least three years prior to the application date
- Primary place of business and operations must be in Connecticut
- Have obtained tax-exempt status under Section 501(c)(3) of the Internal Revenue Code
- Primary legal purpose is to create, perform, present or otherwise promote or support visual, performing or literary arts

Supporting Arts in Place

Municipal Arts Department (Level B & Level C)

Level B: A Connecticut municipal government such as a Commission on the Arts, Department of Cultural Affairs or other specifically designated arts office whose primary purpose is to conduct or support arts and cultural programming/activities

Level C: A Connecticut municipal government such as a Commission on the Arts, Department of Cultural Affairs or other specifically designated arts office whose primary purpose is to conduct or support arts and cultural programming/activities with:

- at least one paid arts professional staff position dedicated to this office with the position funded at no less than 20 hours per week
- a dedicated budget for arts activities allocated from the municipal budget

Supporting Arts in Place

Ineligible Applicants are:

- Applicants who do not submit an Intent to Apply
- Organizations that have applied during the same grant period to any other ACP program category
- Organizations whose primary purpose is not arts-based
- Organizations whose primary purpose is educational or instructional (e.g. schools, libraries, etc.)
- Organizations whose primary purpose is to receive contributions for, or provide funding to, other organizations. Such ineligible organizations include, but are not limited to, all organizations determined to be tax-exempt under section 509 of the Internal Revenue Code
- Recipients of a COA Line Item (organizations that receive Directed Local Funds)
- Designated Regional Cultural Service Organizations
- Regardless of an applicant's eligibility, an application submitted after the deadline is considered ineligible

Supporting Arts in Place

- All eligible applicants receive an award
- Applicants do not request specific grant amounts
- Awards are determined by mathematical formula

Supporting Arts in Place

The funding formula considers the following factors:

- Available funds (allocated to the Supporting Arts in Place category);
- Total number of applicants;
- Calculations generated from the aggregate data collected

FY15 awards in this program ranged

from $654 to $26,199.98

Arts Learning ~ FY16

Purpose

- for the planning and implementation of
- birth to grade 12 education-based
- creative placemaking **projects**
- that engage **partners**
- to advance teaching and learning
- in a defined **community** setting

WHAT WE MEAN

*Applicants define the **community** they wish to engage and for which they seek funding. A **community** might be as small as a single classroom or as large as a statewide expedition.

A **project may include performances, workshops, short- or long-term school or community-based residencies, mentorships, apprenticeships, etc., that advance teaching and learning for the specified community.

***COA defines an **authentic partnership** as a relationship between entities that is characterized by mutual cooperation and responsibility toward the achievement of a specified goal(s) through which each partner both contributes to, and benefits from.

WHO MAY APPLY

- After School program
- Arts Organization
- Arts Organization with fiscal sponsor
- Arts program of a 501(c) (3) non-arts organization
- Colleges and Universities
- Connecticut Artist with a fiscal sponsor
- Municipal Arts Departments
- Parent Teacher Organization
- Pre K-12 school
- School District

FUNDING INFO

- **Minimum** Request =**$7,500**
- **Maximum** Request =**$35,000**
- Minimum **Match** Required =
  - **50%** of grant request*
  - *40% if engaging a COA Directory Teaching Artist
- **Up to 50%** of the required match can be met through **In-Kind** contributions
- **Up to 20% of the grant request can be used for administrative expenses**

ARTS LEARNING

MUST INCLUDE

- A Connecticut Teaching Artist;
- Authentic partnerships, collaborative planning and relevant community engagement; and
- Clearly defined educational goals, objectives, outcomes, and a
- Measurement plan aligned with one or more of COA's three broad goals and arts learning priority outcomes
- Accurate budget
- Support Materials

REVIEW CRITERIA

- A. Clarity of the Case ~ *30 points*
- B. Quality of Partnership ~ *15 points*
- C. Quality of the Plan ~ *30 points*
- D. Potential to Strengthen Place & Measure Outcomes ~ *25 points*

Priority Concerns ~ *up to 5 additional points for proposals that specifically address the following:*

- special needs of persons with disabilities
- underserved population(s)
- a teaching artist from the COA Directory
- a plan for professional development
- a plan to engage the community significant enough to engender sustainability

Arts & Community Impact

This program is a good fit for applicants primarily interested in projects that:

- ✓ **Create or sustain meaningful relationships with non-arts stakeholders,**
- ✓ **Connect the arts to community needs, interests or opportunities.**

Arts & Community Impact

PRINCIPLES OF PRACTICE

✓ Engage & Catalyze Cross-Sector Relationships.

Stakeholders co-interpret community need, interest or opportunity. Benefit from interdependencies. Establish clear responsibilities.

✓ Value & Understand Context.

Relevant & thoughtful project design. Intentional Goals & Outcomes.

✓ Develop Feedback Loops for Learning.

Monitor progress. Stakeholders co-interpret emerging information and insights to inform ongoing decisions. Recognize and react to changes.

✓ Position the Arts in a Leadership Role.

The Arts are influential & contextually suitable.

Two Eligible Tiers

$7,500 to $15,000

TIER ONE:

- **Artists** (fiscal sponsor)
- **Arts Groups** (fiscal sponsor)
- **Arts Organizations**
- **Arts Program of a Non-Arts 501-c-3**
- **College or University**
- **All Municipal Arts**

Over $15,000 and to up to $35,000

TIER TWO:

- **Arts Organizations**
- **Municipal Arts** (departments with staffing & program budgets only)

Proposals Include:

- A Comprehensive Project Outline
- A Major Project Activities Outline
- Assessment of Community Need, Interest or Opportunity
- Broad Community Impact Goals & Intended Outcomes
- Project Feedback Loop
- Finances & Project Details

Arts & Community Impact Review Criteria:

A) **Valuing & Understanding Context** *25 points*

B) **Potential to Monitor Progress & Learn from Experience** *20 points*

C) **Quality of the Plan** *15 points*

Perfect Score = 60 Points

LOW ~ low probability that the applicant will successfully execute the project in alignment with the goals of the program.
MEDIUM ~ sufficient probability that the applicant will successfully execute the project in alignment with the goals of the program.
HIGH ~ high probability that the applicant will successfully execute the project in alignment with the goals of the program

Public Art Community Projects

No media restrictions

May be permanent or temporary, large or small, and may be visual, theatrical, literary-based, etc.

Public Art generally includes the following:

- Publicly accessible, located in a public domain and/or easily accessible to the general population *(without admission fees)*
- Involves a collaborative process in the planning and/or creation of the artwork
- Directly engages the community and is developed intentionally for a specific community
- Planned and executed for a specific site

Public Art Community Projects

Grant Request
$7,500 - $35,000

Eligible Applicants

Must be one of the following:

- ❑ Connecticut Artist with a fiscal sponsor
- ❑ Connecticut Artist using their legal business entity (LLC, Inc. etc.)
- ❑ Arts Organization
- ❑ Arts Organization with a fiscal sponsor
- ❑ Municipal Department (levels A, B, C)
- ❑ Arts Program of a 501(c)(3) non-arts organization
- ❑ College/University
- ❑ Schools District
- ❑ Pre K – 12 Schools
- ❑ Parent Teacher Organization (PTO)
- ❑ After School Program

Full definitions for each are available in the Glossary of Application Terms.

Public Art Community Proposal Development

Public art project proposals MUST include thoughtful planning and complete the following:

- Applicant Information
- General Project Information
- Authentic Partnerships
- Making the Case
- Carrying Out the Plan
- Measuring Outcomes
- Supporting Documentation

Public Art Community Review Criteria:

A) Quality of Partnership *15 points*

B) Quality of the Case *30 points*

C) Quality of the Plan *15 points*

D) Potential to Catalyze & Measure Outcomes *15 points*

Total maximum = 75 Points

LOW ~ low probability that the applicant will successfully execute the project in alignment with the goals of the program.

MEDIUM ~ sufficient probability that the applicant will successfully execute the project in alignment with the goals of the program.

HIGH ~ high probability that the applicant will successfully execute the project in alignment with the goals of the program

Public Art Community Projects

Essential components of the Public Art Community Projects Program

Authentic Partnerships

- Engage partner(s). Tell us who they are, why & what they will be doing.

Making the Case

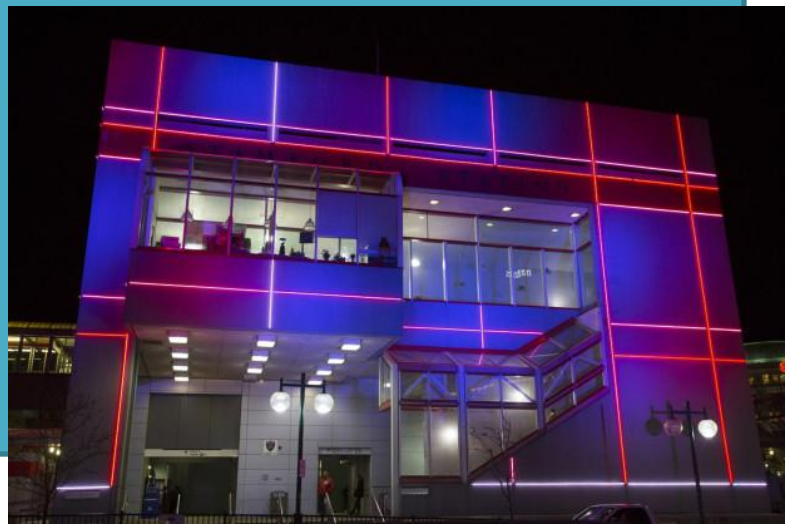
- Define the community need(s) and opportunity(ies)
- Engage at least one (1) CT artist
- Tell us about your proposed project. What is it?

Carrying Out the Plan

- Provide technical information
- Include your budget
- Indicate your marketing plans

Measuring Outcomes

- Develop your own custom final report



Creative Arts Promoting Preservation

The State Historic Preservation Office, in partnership with the Connecticut Office of the Arts offers matching, progress-based payment grants to Connecticut municipalities, 501(c)3 and 501(c)13 non-profits who **engage the arts community in creative ways that promote the preservation of historic places.**

Funded by the **Community Investment Act**

"The **Community Investment Act**" (also known as Public Act 05-228) was signed into law on July 11th, 2005 to address the social and environmental impacts of suburban sprawl in the Connecticut landscape by protecting and preserving the quality, character, and desirability of life in Connecticut. Connecticut General statute has a broad definition of Historic Preservation, which is defined as "research, protection, restoration, stabilization and adaptive re-use of historic buildings, structures, objects, districts, areas and sites significant in the history, architecture, archeology or culture of this state, its municipalities, or the nation". **This also includes "promoting and publicizing the historical heritage of Connecticut".**

Creative Arts Promoting Preservation

Grant Request
$5,000 - $15,000

Eligible Applicants

Must be one of the following:

- 501(c)(3) or 501(c)13 nonprofit organizations that have had tax-exempt status for at least two years
- 501(c)(3) or 501(c)13 nonprofit organizations that have had tax-exempt status for *less than two years* but can demonstrate at least a 5 year-history of sustainable historic preservation program activity if approved as eligible for funding by the Historic Preservation Council.
- Municipal Dept (A, B, C)
- Statutory Partners of the SHPO

Key points to consider

- Art to promote the preservation of historic places can come in many creative forms including the following list of arts disciplines: Dance / Movement, Music (instrumental or vocal), Spoken word, Theater, Performance art, Visual arts painting, drawing, sculpture, illustration), Installations, photography, Video / animation, Poetry, and Literature. These are only some suggestions of possible means of art expression. Be creative! As long as the art has meaning, is deliberate and promotes the preservation of an historic place, all projects will be considered.
- The art should interpret, in some form, the story of the historic site.
- An historic site is defined for the purposes of this grant as a site listed on the State or National Register of Historic Places.

Proposals Include:

- **A Comprehensive Project Outline**
- **A Major Project Activities Outline**
- **Assessment of Community Need, Interest or Opportunity**
- **Broad Community Impact Goals & Intended Outcomes**
- **Project Feedback Loop**
- **Finances & Project Details**

Creative Arts Promoting Preservation Review Criteria:

A) Quality of Partnership *15 points*

B) Quality of the Case *30 points*

C) Quality of the Plan *15 points*

D) Potential to Catalyze & Measure Outcomes *15 points*

Perfect Score = 75 Points

LOW ~ low probability that the applicant will successfully execute the project in alignment with the goals of the program.

MEDIUM ~ sufficient probability that the applicant will successfully execute the project in alignment with the goals of the program.

HIGH ~ high probability that the applicant will successfully execute the project in alignment with the goals of the program

COA REGIONAL INITIATIVE GRANTS

NEW! IN FY2016

- OFFERED THROUGH COA'S DESIGNATED REGIONAL SERVICE ORGANIZATION (DRSO) PARTNERS IN NINE REGIONS THROUGHOUT THE STATE
- PROVIDE FUNDING FOR ARTS-BASED COMMUNITY PROJECTS THAT INVITE AND SUPPORT PUBLIC PARTICIPATION IN THE CREATIVE PROCESS AND IN THE CREATIVE EXPERIENCE
- ADMINISTERED BY THE DRSOS AT THE LOCAL LEVEL
- FUNDING PERIOD: OCTOBER 1, 2015 - SEPTEMBER 30, 2016
- APPLICANTS MAY APPLY ONLY WITHIN THEIR OWN REGION
- GUIDELINES AND ON-LINE APPLICATION WILL BE AVAILABLE IN EARLY APRIL.

WHO MAY APPLY

- Arts Organization*
- Arts Program of a (501-c-3) non-arts organization
- Connecticut Artist
- Municipal Arts Departments
- Pre-K–12 Schools
- PTO's

**Arts organizations with annual income less than $300,000*

FUNDING INFO

- **Minimum** Request =**$1,000**
- **Maximum** Request =**$5,000**
- **Match** Required =
  - **25%** of grant request which can be met through any combination of **cash and/or In-Kind contributions**
- **Up to 20% of the grant request can be used for administrative expenses**

COA REGIONAL INITIATIVE GRANT

- **The program will support arts-based projects that:**
- reflect a mutual understanding of the intended participants
- invite and support access to and /or participation in the creative process and/or creative experience
- address an identified community need or opportunity:
  - engage people in imaginative ways
  - experiment with new ways to apply arts to specifically benefit intended participants (explore a specific community issue, reflect on personal experience, interact with neighbors, etc.)

REGIONAL INITIATIVE MUST HAVES

- Applicant must reside in / be located in the DRSO region to which they are applying.
- The project must take place within the DRSO region to which the applicant is applying.
- Authentic partnership
  (as defined by COA)
- Accurate and realistic budget
- Plan to promote the project

Designated Regional Service Organizations (DRSO)

Serve, in part, as local field offices for COA programs and services.

- Arts & Culture Collaborative, Waterbury Region
- Arts Council of Greater New Haven
- Cultural Alliance of Fairfield County
- Cultural Alliance of Western Connecticut
- Greater Hartford Arts Council
- Northwest Connecticut Arts Council
- Shoreline Arts Alliance
- Southeastern Connecticut Cultural Coalition
- Windham Arts

Visit www.ct.gov/cct for DRSO contact info and towns covered.

Grant Program DEADLINES:

April 2nd	**Intent to Apply – REQUIRED for ALL**
April 23rd	Supporting Arts In Place
April 30th	Public Art Community Projects
April 30th	Arts Education
May 7th	Arts & Community Impact
May 7th	Creative Arts Promoting Preservation

Program Timeline

Intent to Apply:	accepted between **March 11th** and **12:00pm** (noon) on **April 2nd, 2015**
Notification to Proceed:	No Later Than Thursday, April 9, 2015
Deadline:	Deadlines Vary. Review program guidelines
Panel Review:	May & June 2015
Award Notification:	end of June, 2015
Funding Period:	**July 1, 2015 – June 30, 2016**
Final Report:	August 30, 2016 *or 60 days following completion of project, if sooner*

How to Apply

- COA grant programs use an e-granting system
- Applicants are REQUIRED to submit an ***Intent to Apply***
- Intent to Apply and Applications must be submitted through COA's online portal https://coa.fluidreview.com/
- **Tech Questions:** email FluidReview's Tech Support Team at support@fluidreview.com
- **Program Questions:** contact the appropriate COA program staff member.

NOTE: FluidReview tech support maintains a 24 hour response policy; therefore, plan to complete your application well in advance of the deadline to ensure support services are available.

Panel Assessment

- Panel scores - primary consideration in determining awards.
- Multiple review panels may be required *(based on # of applications).*
- Applications may be grouped based on similar characteristics *(grant request, applicant eligibility, type of project, etc.) &* scores normalized.
- COA staff present funding recommendations to the Connecticut Arts Council for review and final approval.

Resources – Looking for CT Artists!!!

Art in Public Spaces Registry: A non-juried database open to both in-state and out-of-state artists who are interested in being considered for Connecticut's Art in Public Spaces projects.

COA Directory of Performing & Teaching Artists: A Directory of over 70 individual teaching artists who specialize in teaching both in the classroom and in the community, and performance artists and artist groups who have been juried into the specific categories of Teaching/Connecting, Teaching/Integrating, and/or Performing.

CreativeGround: A free directory open to New England artists of any discipline and produced by the New England Foundation for the Arts (NEFA).

Regional Partners: Applicants may also engage the services of local and regional arts agencies when seeking local artists.

www.ct.gov/cct

Awards
&
Honorary Positions

Currently Accepting Applications

Artist Fellowship Program

Competitive grants, up to $10,000 to Connecticut artists.

Approximately five (5) awards each year with no pre-established number per discipline.

Program administered on a 3 year rotating cycle with a total of fifteen (15) disciplines offered.

Fellowships are NOT project grants. The awards are based on artistic merit and support the creation of new work.

Artist Fellowship Program

2015 (fy16) Disciplines:

- Folk / Traditional Arts
- Mixed Media / 2D Installation
- Painting
- Photography
- Works on Paper

DEADLINE: 11:59pm on or before **June 25, 2015**

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Department of Economic and Community Development

Office of the Arts

Nominate a Connecticut Poet!

State Poet Laureate

Connecticut State Poet Laureate

Nomination Deadline:	April 2, 2015
Application Deadline:	April 24, 2015
Poet Laureate 5 Year Term:	July 1, 2015 – June 30, 2020

Learn more at: www.ct.gov/cct

Supporting Arts In Place

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Public Art Community Projects

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Arts Learning

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Arts & Community Impact

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Creative Arts Promoting Preservation

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