

**DEPARTMENT OF ECONOMIC & COMMUNITY DEVELOPMENT
CONNECTICUT OFFICE ON CULTURE AND TOURISM
Culture & Tourism Advisory Committee Meeting
Monday, May 2, 2011
1:30 P.M.
One Constitution Plaza
Hartford, Connecticut**

MINUTES

- Present:** Chairman Michael Price, Dick Allen, Carolyn Cicchetti, Arthur Diedrick, Philip Eliasoph, Anne Elvgren, Larry Goodheart, Betty Hale, Helen Higgins, Fritz Jellinghaus, Larry McHugh – via phone, Ann Sheffer, and Ted Yudain
- Absent:** Nicholas Bellantoni, Frank Borres, Charles Bunnell, Harvey Hubbell, Herbert Jay, Renny Loisel, Guy Ortoleva, Stuart Parnes, Paul Pozzi, Clem Roy, Rita Schmidt, and Will Wilkins
- Staff & Guests:** CCT Staff: Kip Bergstrom, David Bahlman, Randy Fiveash, Leigh Johnson, and An-Ming Truxes

I **CALL TO ORDER**

The meeting of the Full Commission was held on Monday, May 2, 2011, at the Connecticut Commission on Culture & Tourism and was called to order.

II. **APPROVAL OF MINUTES**

On a motion made by Carolyn Cicchetti, second by Ted Yudain, the Connecticut Commission on Culture and Tourism approved the December 6, 2010 meeting minutes as circulated. (Y-8, N-0, A-1 Commissioner Diedrick)

III. **CHAIRMAN'S REPORT – Michael Price Reporting**

Chairman Price acknowledged the presence of Larry Goodheart who will be attending on behalf of Commissioner Walter Woodward who is on sabbatical; welcomed and introduced Kip Bergstrom newly appointed Executive Director of CCT; and reported on the resignation of Commissioner Walter Fiederowicz.

It was reported in lieu of the Full Commission meeting scheduled on January 10, 2011, the Executive Committee met and approved:

- A. a \$2,000 non-matching grant to the Hartford Public Library (HPL) to support performances at the first Connecticut Book Festival to be held on May 21 and 22, 2011 at the Greater Hartford Campus of the University of Connecticut;
- B. Charles Costa of Madison as Connecticut's 14th State Troubadour. He will serve a two-year term 2011-2012 and receive an annual stipend of \$2,500, total not to exceed \$5,000;

- C. Approved two (2) survey and planning grants to: Deep River Historical Society Resource Inventory for \$20,000; and Amistad Committee, Inc. Connecticut Freedom Trail Research Report, Black Panther Movement in New Haven and Associated Historic Sites for \$20,000; and
- D. Approved a fellowship grant to Whitney Bayers totaling \$5,000.

The Executive Committee met on February 8th, March 8th and April 5th and approved the following items:

- A. interest earnings of the Connecticut Endowment Fund Fiscal Year 2010 to 102 eligible organizations;
- B. a grant in the amount of \$3,125 to the Town of Putnam for the Northeast Regional Cultural Assessment Project – Phase II;
- C. four (4) Survey and Planning Grants totaling \$69,700.00;
- D. 31 Co-Operative Marketing Grants for Fiscal Year 2011 totaling \$567,601;
- E. two (2) Survey and Planning grants totaling \$29,900.00;
- F. ten (10) Strategic Initiative grants totaling \$176,900.00;
- G. eighteen (18) Marketing challenge grants totaling \$282,350.00;
- H. Elisabeth McBrien as the Design & Information Fellow for the period April 6, 2011 to April 5, 2012;
- I. Michael Stotts for the 2011 Elizabeth L. Mahaffey Arts Administration Fellowship; and
- J. two (2) Survey and Planning Grants to New Canaan Preservation Alliance Historic Resource Inventory Downtown Phase 2 and Preston Historical Society Historic Resource Inventory Town-wide, both in the amount of 20,000 ea.

IV. REPORT OF THE EXECUTIVE DIRECTOR – Kip Bergstrom Reporting

Kip Bergstrom noted before he officially started with the agency – a group was formed with key individuals in the industry to raise \$1 million in funding for a Spring/Summer Quick Start Tourism Marketing Campaign leveraging existing core programs in CCT. The summer marketing plan was distributed to the Full Commission and is incorporated into the minutes.

With the current funds raised those dollars will be utilized towards a set of email newsletters; an income generating sweepstakes campaign, some funding for Open House Day, and regional public relations.

If the State had not found away to couple together a program utilizing in-house funds and leveraging outside dollars – Connecticut would have missed promoting the summer season.

A lengthy discussion was held and covered CCT's merge to DECD July 1st, annual budget, marketing and public relations RFP, analysis of the creative economy in Connecticut, and the future structure of the new Culture & Tourism Advisory Committee.

V. ACTION ITEMS

- A. On a motion by Ted Yudain, second by Fritz Jellinghaus, the Connecticut Commission on Culture & Tourism approves twenty-seven (27) artists selected for the FY2011 Artist Fellowship Program. The awards total \$100,000. Thirteen (13) artists are being recommended for \$5,000 Fellowships and fourteen (14) for \$2,500 Fellowships. (Y-9, N-0)
- B. On a motion by Ted Yudain, second by Larry McHugh, the Connecticut Commission on Culture & Tourism approves 91 performing artists and groups and teaching artists for inclusion in the new Directory of Performing and Teaching Artists. (Y-9, N-0)
- C. On a motion by Ted Yudain, second by Fritz Carolyn Cicchetti, the Connecticut Commission on Culture & Tourism approves Sarah Tamzin Brozna as the Art in Public Spaces fellow for the period May 10, 2011 to May 9, 2012. The annual stipend will be \$30,000 for 50 weeks at 30 hours per week. (Y-9, N-0)
- D. On a motion by Carolyn Cicchetti, second by Arthur Diedrick, the Connecticut Commission on Culture & Tourism approves eight (8) Historic Restoration Fund grants totaling \$759,222.00, contingent upon the final review of the Historic Preservation Council on Wednesday, May 4, 2011. (Y-9, N-0)
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| a. Proprietors of the New Haven Burial Ground, New Haven, CT | \$104,500.00 |
| b. Greenwich Historical Society, Greenwich, CT | \$71,500.00 |
| c. Connecticut Landmarks, Hartford, CT | \$176,500.00 |
| d. Willington Historical Society, Willington, CT | \$49,000.00 |
| e. Church of the Holy Trinity, Middletown, CT | \$59,000.00 |
| f. First Church, Windsor, CT | \$81,500.00 |
| g. United Congregational Church, Tolland, CT | \$17,222.00 |
| h. University of Bridgeport, Bridgeport, CT | \$200,000.00 |
- E. On a motion by Anne Elygren, second by Fritz Jellinghaus, the Connecticut Commission on Culture & Tourism approves two (2) one-year 30 hours a week Preservation Fellow grants to Brian Cofrancesco and Todd Jones each will receive \$30,000. (Y-9, N-0)
- F. On a motion by Carolyn Cicchetti, second by Ann Sheffer, the Connecticut Commission on Culture & Tourism approves (2) Survey and Planning Grants totaling \$29,685.00, to the Connecticut River Foundation at Steamboat Dock Inc., Historic Resource Survey \$20,000; West End Civic Association, National Register, Nomination for Historic District \$9,685.00. (Y-9, N-0)
- G. On a motion by Arthur Diedrick, second by Ted Yudain, the Connecticut Commission on Culture & Tourism approves the Tourism Marketing Fellowship Grant to Brittany E. Trenchard for one year and one day from May 16, 2011 to May 17, 2012. The maximum annual grant award is \$30,000.00 with a minimum of 30 hours per week. The Grant may be renewed for an additional one-year extension. (Y-9, N-0)