

Connecticut Broadband Internet Coordinating Council



A 21st Century Solution

GOAL: Broadband

- ① Available
- ② Affordable
- ③ Adopted

Domestic Strategy



Supply

Demand

Domestic Strategy



Supply

Affordability

Availability

**Premised-based
solutions**

Domestic Strategy

Broadband Adoption:

1. Digital Literacy
2. Public-Purpose Media

Demand

Digital Literacy



DigitalConnectors

Public-Purpose Media



The Public Internet Channel



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Inspires Action

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Day by Day
Episode 3: Time out

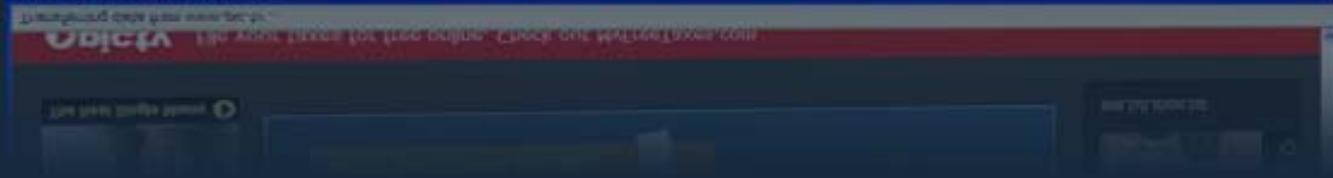
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Policy Recommendations / Technology & the Public Good

- **Support Universal Access** (comprehensive reform of the Universal Service Fund): Mandate the inclusion of infrastructure that permits “in-home” access to high speed Internet connectivity in all new public housing units and public housing redevelopment projects
- **Target Affordable Housing** to accelerate broadband developers & property managers that receive government support should install a personal computer in every unit as a “home appliance”

Policy Recommendations / Technology & the Public Good

- **Modify the USF’s E-Rate Program** to allow for federal funding to school districts that implement a one-to-one laptop program for students in grades 6 through 12: and
- **Provide Title 1 funding** teachers, students, and parents who receive training in technology-rich educational services and applications
- **Expand & Encourage Civic Participation** – youth & seniors
- **Provide State “tax credits”** or other incentives to individuals & families who purchase service & equipment

Policy Recommendations / Technology & the Public Good

Broadband efforts should focus on both removing barriers to adoption and maximizing unique opportunities. Broadband adoption programs should include the following:

1. Public awareness - - outreach that is directly connected to increasing utilization of broadband by targeted populations
 2. Relevant Content
 3. Digital Literacy -- education & training, enhancing or creating know-how to use broadband technology effectively
- **Promote Public / Private Partnerships and Leverage**
 - **Promote Telemedicine & Health IT Innovation**

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