State of Connecticut

GEORGE JEPSEN
ATTORNEY GENERAL

Hartford
July 23, 2013

The Sandy Hook Project
We Are Sandy Hook /We Choose Love
c/o Jim Stan
7 Johnny Appleseed Dr.
Sandy Hook, Connecticut 06482

Mr. Stan:

In the wake of the brutal and senseless killing of twenty children and six adults at the Sandy Hook Elementary School in Newtown, people from across the world have been moved to make millions of dollars in charitable contributions. In response to this outpouring, dozens of organizations and individuals have established funds or conducted fundraising events to collect these contributions. Like so many, we are heartened by this outpouring of sympathy and support.

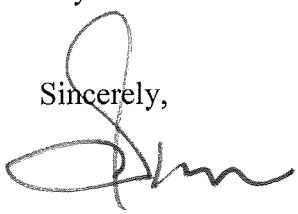
Consistent with the responsibilities to oversee charitable activities and fundraising in Connecticut, we are requesting information about your organization's fundraising and charitable efforts. In all circumstances, donors need information to help make informed giving decisions and to understand the purposes for which their gifts will be used. This is particularly important - and challenging - when so much money is being raised so quickly.

To promote transparency and encourage further giving, we request that you provide responses to the questions in the attached document. We understand that you are currently responding to needs of the victims, and do not want to distract you from your efforts. Accordingly, we have attempted to limit our questions to those that can be answered with limited effort and disruption, but which will provide important information to the public at this stage of the relief efforts. In the coming months, we expect to reach out to you for additional information, including more detail about how donations have been expended and the steps taken to prevent fraud and/or misuse of resources. This is a voluntary request for information, but we strongly urge you to participate so this important information can be provided, through our websites or other means, to the giving public.

Please email your responses to the questions in the attached document to Caitlin.Calder@ct.gov by August 6, 2013. If you are unable to provide responses by this date because of your ongoing relief efforts or for some other reason, please let us know. An electronic copy of the attached document may be downloaded at http://www.ct.gov/ag/lib/ag/charties/sandyhookfundraising-web.doc or obtained by sending an email to Caitlin.Calder@ct.gov. You can reach us at (860) 808-5020.

We look forward to working with you in promoting the best interests of the Newtown community and all victims of the Sandy Hook tragedy.

Sincerely,



GEORGE JEPSEN
Connecticut Attorney General

WILLIAM M. RUBENSTEIN
Commissioner
Department of Consumer Protection

Connecticut Office of Attorney General
Connecticut Department of Consumer Protection

Sandy Hook Relief Information

Name of Organization_____

1. What is the approximate dollar amount of donations and pledges that your organization has received to date in response to the Sandy Hook tragedy?

2. Will these funds be used solely for victims Sandy Hook tragedy? If not, approximately what portion will be used for relief for victims and what other purposes, and in what proportions, will funds be used for?

3. Approximately how much has your organization spent to date on Sandy Hook tragedy?

4. What services has your organization provided to those affected by the Sandy Hook tragedy? What populations or class of victims are being served by your organization in response to Sandy Hook? What services does it expect to provide in the future?

5. Has your organization provided funding to other organizations for purposes related to the Sandy Hook tragedy? If so, which organizations have received those funds and what is the approximate dollar amount provided to them? How does your organization determine the need for funding?

6. Has your organization provided, or does it intend to provide, direct financial assistance to individuals, families or businesses for Sandy Hook relief? If so, what is the approximate dollar amount that your organization has provided to date and approximately how much direct financial assistance does it expect to provide in the future? How does your organization determine the need for assistance?

7. Does your organization have a plan in place on how to use any surplus funds not spent for Sandy Hook tragedy? If so, please describe that plan.

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Name and title of representative Date

Please email this document with your responses to Caitlin.Calder@ct.gov by August 6, 2013. You may obtain an electronic copy of this document at http://www.ct.gov/ag/lib/ag/charities/sandyhookfundraising-web.doc or by emailing a request to Caitlin.Calder@ct.gov.